SUPPLEMENT FOR THE YEAR 2023 OF THE AMERICAN FAMILY LIFE INSURANCE COMPANY

SUPPLEMENTAL COMPENSATION EXHIBIT

For the Year Ended December 31, 2023
(To be filed by March 1)

PART 1 - INTERROGATORIES

1. Is the reporting insurer a member of a group of insurers or other holding company system? Yes [X] No [ ]
   If yes, do the amounts below represent 1) total gross compensation earned for each individual by or on behalf of all companies which are part of the group: Yes [ ]; or 2) allocation to each insurer: Yes [X].
2. Did any person while an officer, director, or trustee of the reporting entity receive directly or indirectly, during the period covered by this statement any commission on the business transactions of the reporting entity? Yes [ ] No [X]
3. Except for retirement plans generally applicable to its staff employees, has the reporting entity any agreement with any person, other than contracts with its agents for the payment of commissions whereby it agrees that for any service rendered or to be rendered, that he/she shall receive directly or indirectly, any salary, compensation or emolument that will extend beyond the period of 12 months from the date of the agreement? Yes [X] No [ ]

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SUPPLEMENT FOR THE YEAR 2023 OF THE AMERICAN FAMILY LIFE INSURANCE COMPANY

PART 2 - OFFICERS AND EMPLOYEES COMPENSATION

1 Name and Principal Position	2 Year	3 Salary	4 Bonus	5 Stock Awards	6 Option Awards	7 Sign-on Payments	8 Severance Payments	9 All Other Compensation	10 Totals
Current:									
1. Salzwedel, Jack C., Executive Chair	2023	28,554	95,186					42,641	166,381
Salzwedel, Jack C., Executive Chair	2022	47,000	496,496					14,663	558,159
Salzwedel, Jack C., Executive Chair	2021	79,500	601,628					48,339	729,467
Current:									
2. Van Beek, Troy P., Enterprise Chief Financial Officer/Treasurer	2023	19,219	42,910					4,220	66,349
Van Beek, Troy P., Enterprise Chief Financial Officer/Treasurer	2022	25,986	76,854					28,762	131,602
Van Beek, Troy P., Enterprise Chief Financial Officer/Treasurer	2021	27,000	92,962					622	120,584
3. Westrate, William B., CEO and Chair Elect	2023	31,354	100,103					7,628	139,085
Westrate, William B., CEO and Chair Elect	2022	49,350	257,911					17,892	325,153
Westrate, William B., CEO and Chair Elect	2021	57,900	351,823					31,878	441,601
4. Scavongelli, Anthony, Former Enterprise Chief Partnership Officer	2023	16,825	70,456					5,157	92,437
Scavongelli, Anthony, Former Enterprise Chief Partnership Officer	2022	23,699	126,702					6,660	157,060
Scavongelli, Anthony, Former Enterprise Chief Partnership Officer	2021	33,050	151,654					949	185,653
5. Settel, Peter B., Enterprise Chief Strategy & Technology Officer	2023	24,308	54,463					20,853	99,624
Settel, Peter B., Enterprise Chief Strategy & Technology Officer	2022	31,960	70,223					15,751	117,933
Settel, Peter B., Enterprise Chief Strategy & Technology Officer	2021	35,308	125,389					4,960	165,656
6. Yancy, Telisa L., Enterprise President	2023	23,463	53,265					5,597	82,325
Yancy, Telisa L., Enterprise President	2022	34,780	117,375					16,242	168,398
Yancy, Telisa L., Enterprise President	2021	42,277	147,336					38,091	227,704
7. Stauffacher, Jessica J., Chief People Officer	2023	21,335	53,964					2,922	78,221
Stauffacher, Jessica J., Chief People Officer	2022	34,178	122,512					9,901	166,592
Stauffacher, Jessica J., Chief People Officer	2021	19,662	70,356					96,521	186,538
8. Kelly, Daniel J., Former Enterprise Chief Underwriting Officer	2023	22,394	42,569					9,373	74,336
Kelly, Daniel J., Former Enterprise Chief Underwriting Officer	2022	34,310	108,707					15,460	158,477
Kelly, Daniel J., Former Enterprise Chief Underwriting Officer	2021	42,000	141,831					27,647	211,479
9. Holman, David C., Former Chief Administration Officer/Secretary	2023	16,160	44,402					7,944	68,506
Holman, David C., Former Chief Administration Officer/Secretary	2022								
Holman, David C., Former Chief Administration Officer/Secretary	2021								
10. DeSantis, Anthony, Chief Product Partner Officer	2023	16,539	43,298					3,146	62,983
DeSantis, Anthony, Chief Product Partner Officer	2022								
DeSantis, Anthony, Chief Product Partner Officer	2021								

PART 3 - DIRECTOR COMPENSATION

1 Name and Principal Position or Occupation and Company (if Outside Director)	Paid or Deferred for Services as Director 2 Direct Compensation	3 Stock Awards	4 Option Awards	5 Other	6 All Other Compensation Paid or Deferred	7 Totals
Christine M. Cumming, Retired First Vice President and COO, Federal Reserve Bank of New York	7,757					7,757
Londa J. Dewey, CEO, QTI Group	7,757					7,757
Fabian Fondriest, Retired CEO, Homesite Group Incorporated	7,043					7,043

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PART 3 - DIRECTOR COMPENSATION

1	Paid or Deferred for Services as Director				6	7
	2	3	4	5		
Name and Principal Position or Occupation and Company (if Outside Director)	Direct Compensation	Stock Awards	Option Awards	Other	All Other Compensation Paid or Deferred	Totals
Leslie Ann Howard, Retired President and CEO, United Way of Dane County	7,043					7,043
Idalene F. Kesner, Dean Emeritus, Indiana University Kelley School of Business	7,757					7,757
Rakesh Khurana, Danoff Dean, Harvard College	7,043					7,043
Michael M. Knetter, President & CEO, University of Wisconsin Foundation	7,900					7,900
Tonie Leatherberry, Former Deloitte Partner and CEO, Amplify Advisors, LLC	7,043					7,043
Rosa G. Rios, Former United States Treasurer, CEO, Red River Associates	7,043					7,043
Paul S. Shain, Executive Chair, Singlewire Board of Directors	8,185					8,185
Thomas M. Tefft, Former Executive, Medtronic, Inc.	7,900					7,900
Scott Wrobbel, Retired Central Region Market Leader and Milwaukee Managing Partner, Deloitte	7,043					7,043
Thomas J. Zimbrick, CEO,	7,043					7,043

PART 4 - NARRATIVE DESCRIPTION OF MATERIAL FACTORS

Provide a narrative description of any material factors necessary to gain an understanding of the information disclosed in the tables.

Beginning in 2023, consistent with our transition to an enterprise operating model, officer and employee compensation for executives with enterprise-wide accountability was allocated across affiliated reporting entities. Disclosed 2022 and 2021 amounts for such executives remain as originally allocated and reported and, as such, may not be comparable to 2023 amounts. In 2023, the top ten most highly compensated individuals presented was based on total compensation at the insurance group level. .....