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SUPPLEMENT FOR THE YEAR 2023 OF THE AMERICAN FAMILY MUTUAL INSURANCE COMPANY, S.I.

SUPPLEMENTAL COMPENSATION EXHIBIT

For the Year Ended December 31, 2023
(To be filed by March 1)

PART 1 - INTERROGATORIES

1. Is the reporting insurer a member of a group of insurers or other holding company system? Yes [X] No [ ]
   If yes, do the amounts below represent 1) total gross compensation earned for each individual by or on behalf of all companies which are part of the group: Yes [ ]; or 2) allocation to each insurer: Yes [X].
2. Did any person while an officer, director, or trustee of the reporting entity receive directly or indirectly, during the period covered by this statement any commission on the business transactions of the reporting entity? Yes [ ] No [X]
3. Except for retirement plans generally applicable to its staff employees, has the reporting entity any agreement with any person, other than contracts with its agents for the payment of commissions whereby it agrees that for any service rendered or to be rendered, that he/she shall receive directly or indirectly, any salary, compensation or emolument that will extend beyond the period of 12 months from the date of the agreement? Yes [X] No [ ]

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SUPPLEMENT FOR THE YEAR 2023 OF THE AMERICAN FAMILY MUTUAL INSURANCE COMPANY, S.I.

PART 2 - OFFICERS AND EMPLOYEES COMPENSATION

1 Name and Principal Position	2 Year	3 Salary	4 Bonus	5 Stock Awards	6 Option Awards	7 Sign-on Payments	8 Severance Payments	9 All Other Compensation	10 Totals
Current:									
1. Salzwedel, Jack C., Executive Chair	2023	225,776	752,651					337,166	1,315,593
Salzwedel, Jack C., Executive Chair	2022	568,000	6,000,202					177,209	6,745,411
Salzwedel, Jack C., Executive Chair	2021	742,000	5,615,193					451,167	6,808,360
Current:									
2. Van Beek, Troy P., Enterprise Chief Financial Officer/Treasurer	2023	151,965	339,298					33,368	524,631
Van Beek, Troy P., Enterprise Chief Financial Officer/Treasurer	2022	314,039	928,785					347,596	1,590,420
Van Beek, Troy P., Enterprise Chief Financial Officer/Treasurer	2021	252,000	867,647					5,806	1,125,454
3. Westrate, William B., CEO and Chair Elect	2023	247,920	791,529					60,315	1,099,763
Westrate, William B., CEO and Chair Elect	2022	596,400	3,116,878					216,228	3,929,506
Westrate, William B., CEO and Chair Elect	2021	540,400	3,283,681					297,525	4,121,607
4. Scavongelli, Anthony, Former Enterprise Chief Partnership Officer	2023	133,034	557,103					40,777	730,914
Scavongelli, Anthony, Former Enterprise Chief Partnership Officer	2022	286,403	1,531,203					80,481	1,898,087
Scavongelli, Anthony, Former Enterprise Chief Partnership Officer	2021	308,465	1,415,434					8,859	1,732,758
5. Settel, Peter B., Enterprise Chief Strategy & Technology Officer	2023	229,939	515,178					197,251	942,369
Settel, Peter B., Enterprise Chief Strategy & Technology Officer	2022	386,240	848,651					190,347	1,425,238
Settel, Peter B., Enterprise Chief Strategy & Technology Officer	2021	329,539	1,170,294					46,292	1,546,126
6. Yancy, Telisa L., Enterprise President	2023	185,527	421,171					44,260	650,958
Yancy, Telisa L., Enterprise President	2022	420,320	1,418,492					196,291	2,035,103
Yancy, Telisa L., Enterprise President	2021	394,585	1,375,137					355,514	2,125,236
7. Stauffacher, Jessica J., Chief People Officer	2023	168,699	426,698					23,103	618,500
Stauffacher, Jessica J., Chief People Officer	2022	413,047	1,480,574					119,657	2,013,278
Stauffacher, Jessica J., Chief People Officer	2021	183,508	656,654					900,860	1,741,021
8. Kelly, Daniel J., Former Enterprise Chief Underwriting Officer	2023	177,068	336,598					74,116	587,782
Kelly, Daniel J., Former Enterprise Chief Underwriting Officer	2022	414,640	1,313,736					186,841	1,915,217
Kelly, Daniel J., Former Enterprise Chief Underwriting Officer	2021	392,000	1,323,757					258,043	1,973,800
9. Holman, David C., Former Chief Administration Officer/Secretary	2023	127,781	351,093					62,814	541,687
Holman, David C., Former Chief Administration Officer/Secretary	2022								
Holman, David C., Former Chief Administration Officer/Secretary	2021								
10. DeSantis, Anthony, Chief Product Partner Officer	2023	130,777	342,362					24,879	498,017
DeSantis, Anthony, Chief Product Partner Officer	2022								
DeSantis, Anthony, Chief Product Partner Officer	2021								

PART 3 - DIRECTOR COMPENSATION

1 Name and Principal Position or Occupation and Company (if Outside Director)	Paid or Deferred for Services as Director 2 Direct Compensation	3 Stock Awards	4 Option Awards	5 Other	6 All Other Compensation Paid or Deferred	7 Totals
Christine M. Cumming, Retired First Vice President and COO, Federal Reserve Bank of New York	61,336					61,336
Londa J. Dewey, CEO, QTI Group	61,336					61,336
Fabian Fondriest, Retired CEO, Homesite Group Incorporated	55,691					55,691

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SUPPLEMENT FOR THE YEAR 2023 OF THE AMERICAN FAMILY MUTUAL INSURANCE COMPANY, S.I.

PART 3 - DIRECTOR COMPENSATION

1	Paid or Deferred for Services as Director				6	7
	2	3	4	5		
Name and Principal Position or Occupation and Company (if Outside Director)	Direct Compensation	Stock Awards	Option Awards	Other	All Other Compensation Paid or Deferred	Totals
Leslie Ann Howard, Retired President and CEO, United Way of Dane County	55,691					55,691
Idalene F. Kesner, Dean Emeritus, Indiana University Kelley School of Business	61,336					61,336
Rakesh Khurana, Danoff Dean, Harvard College	55,691					55,691
Michael M. Knetter, President & CEO, University of Wisconsin Foundation	62,465					62,465
Tonie Leatherberry, Former Deloitte Partner and CEO, Amplify Advisors, LLC	55,691					55,691
Rosa G. Rios, Former United States Treasurer, CEO, Red River Associates	55,691					55,691
Paul S. Shain, Executive Chair, Singlewire Board of Directors	64,723					64,723
Thomas M. Tefft, Former Executive, Medtronic, Inc.	62,465					62,465
Scott Wrobbel, Retired Central Region Market Leader and Milwaukee Managing Partner, Deloitte	55,691					55,691
Thomas J. Zimbrick, CEO, Zimbrick, Inc.	55,691					55,691

PART 4 - NARRATIVE DESCRIPTION OF MATERIAL FACTORS

Provide a narrative description of any material factors necessary to gain an understanding of the information disclosed in the tables.

Beginning in 2023, consistent with our transition to an enterprise operating model, officer and employee compensation for executives with enterprise-wide accountability was allocated across affiliated reporting entities. Disclosed 2022 and 2021 amounts for such executives remain as originally allocated and reported and, as such, may not be comparable to 2023 amounts. In 2023, the top ten most highly compensated individuals presented was based on total compensation at the insurance group level. .....