SUPPLEMENT FOR THE YEAR 2023 OF THE AMERICAN FAMILY INSURANCE COMPANY

SUPPLEMENTAL COMPENSATION EXHIBIT

For the Year Ended December 31, 2023
(To be filed by March 1)

PART 1 - INTERROGATORIES

1. Is the reporting insurer a member of a group of insurers or other holding company system? Yes [X] No [ ]
   If yes, do the amounts below represent 1) total gross compensation earned for each individual by or on behalf of all companies which are part of the group: Yes [ ]; or 2) allocation to each insurer: Yes [X].
2. Did any person while an officer, director, or trustee of the reporting entity receive directly or indirectly, during the period covered by this statement any commission on the business transactions of the reporting entity? Yes [ ] No [X]
3. Except for retirement plans generally applicable to its staff employees, has the reporting entity any agreement with any person, other than contracts with its agents for the payment of commissions whereby it agrees that for any service rendered or to be rendered, that he/she shall receive directly or indirectly, any salary, compensation or emolument that will extend beyond the period of 12 months from the date of the agreement? Yes [X] No [ ]

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SUPPLEMENT FOR THE YEAR 2023 OF THE AMERICAN FAMILY INSURANCE COMPANY

PART 2 - OFFICERS AND EMPLOYEES COMPENSATION

1 Name and Principal Position	2 Year	3 Salary	4 Bonus	5 Stock Awards	6 Option Awards	7 Sign-on Payments	8 Severance Payments	9 All Other Compensation	10 Totals
Current:									
1. Salzwedel, Jack C., Executive Chair	2023	237,459	791,596					354,613	1,383,668
Salzwedel, Jack C., Executive Chair	2022	360,000	3,802,945					112,316	4,275,260
Salzwedel, Jack C., Executive Chair	2021	437,250	3,308,953					265,866	4,012,069
Current:									
2. Van Beek, Troy P., Enterprise Chief Financial Officer/Treasurer	2023	159,828	356,855					35,095	551,778
Van Beek, Troy P., Enterprise Chief Financial Officer/Treasurer	2022	199,039	588,667					220,307	1,008,013
Van Beek, Troy P., Enterprise Chief Financial Officer/Treasurer	2021	148,500	511,292					3,421	663,214
3. Westrate, William B., CEO and Chair Elect	2023	260,748	832,486					63,436	1,156,670
Westrate, William B., CEO and Chair Elect	2022	378,000	1,975,486					137,046	2,490,532
Westrate, William B., CEO and Chair Elect	2021	318,450	1,935,027					175,327	2,428,804
4. Scavongelli, Anthony, Former Enterprise Chief Partnership Officer	2023	139,918	585,930					42,887	768,735
Scavongelli, Anthony, Former Enterprise Chief Partnership Officer	2022	181,523	970,481					51,009	1,203,013
Scavongelli, Anthony, Former Enterprise Chief Partnership Officer	2021	181,774	834,095					5,221	1,021,090
5. Settel, Peter B., Enterprise Chief Strategy & Technology Officer	2023	241,837	541,836					207,458	991,132
Settel, Peter B., Enterprise Chief Strategy & Technology Officer	2022	244,800	537,878					120,643	903,320
Settel, Peter B., Enterprise Chief Strategy & Technology Officer	2021	194,192	689,638					27,279	911,109
6. Yancy, Telisa L., Enterprise President	2023	195,127	442,964					46,550	684,642
Yancy, Telisa L., Enterprise President	2022	266,400	899,044					124,410	1,289,854
Yancy, Telisa L., Enterprise President	2021	232,523	810,349					209,499	1,252,371
7. Stauffacher, Jessica J., Chief People Officer	2023	177,428	448,777					24,299	650,504
Stauffacher, Jessica J., Chief People Officer	2022	261,790	938,392					75,839	1,276,021
Stauffacher, Jessica J., Chief People Officer	2021	108,139	386,957					530,864	1,025,960
8. Kelly, Daniel J., Former Enterprise Chief Underwriting Officer	2023	186,231	354,015					77,951	618,196
Kelly, Daniel J., Former Enterprise Chief Underwriting Officer	2022	262,800	832,650					118,420	1,213,870
Kelly, Daniel J., Former Enterprise Chief Underwriting Officer	2021	231,000	780,071					152,061	1,163,132
9. Holman, David C., Former Chief Administration Officer/Secretary	2023	134,393	369,260					66,064	569,717
Holman, David C., Former Chief Administration Officer/Secretary	2022								
Holman, David C., Former Chief Administration Officer/Secretary	2021								
10. DeSantis, Anthony, Chief Product Partner Officer	2023	137,544	360,077					26,167	523,787
DeSantis, Anthony, Chief Product Partner Officer	2022								
DeSantis, Anthony, Chief Product Partner Officer	2021								

PART 3 - DIRECTOR COMPENSATION

1 Name and Principal Position or Occupation and Company (if Outside Director)	Paid or Deferred for Services as Director 2 Direct Compensation	3 Stock Awards	4 Option Awards	5 Other	6 All Other Compensation Paid or Deferred	7 Totals
Christine M. Cumming, Retired First Vice President and COO, Federal Reserve Bank of New York	64,510					64,510
Londa J. Dewey, CEO, QTI Group	64,510					64,510
Fabian Fondriest, Retired CEO, Homesite Group Incorporated	58,573					58,573

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SUPPLEMENT FOR THE YEAR 2023 OF THE AMERICAN FAMILY INSURANCE COMPANY

PART 3 - DIRECTOR COMPENSATION

1	Paid or Deferred for Services as Director				6	7
	2	3	4	5		
Name and Principal Position or Occupation and Company (if Outside Director)	Direct Compensation	Stock Awards	Option Awards	Other	All Other Compensation Paid or Deferred	Totals
Leslie Ann Howard, Retired President and CEO, United Way of Dane County	58,573					58,573
Idalene F. Kesner, Dean Emeritus, Indiana University Kelley School of Business	64,510					64,510
Rakesh Khurana, Danoff Dean, Harvard College	58,573					58,573
Michael M. Knetter, President & CEO, University of Wisconsin Foundation	65,697					65,697
Tonie Leatherberry, Former Deloitte Partner and CEO, Amplify Advisors, LLC	58,573					58,573
Rosa G. Rios, Former United States Treasurer, CEO, Red River Associates	58,573					58,573
Paul S. Shain, Executive Chair, Singlewire Board of Directors	68,072					68,072
Thomas M. Tefft, Former Executive, Medtronic, Inc.	65,697					65,697
Scott Wrobbel, Retired Central Region Market Leader and Milwaukee Managing Partner, Deloitte	58,573					58,573
Thomas J. Zimbrick, CEO, Zimbrick, Inc.	58,573					58,573

PART 4 - NARRATIVE DESCRIPTION OF MATERIAL FACTORS

Provide a narrative description of any material factors necessary to gain an understanding of the information disclosed in the tables.

Beginning in 2023, consistent with our transition to an enterprise operating model, officer and employee compensation for executives with enterprise-wide accountability was allocated across affiliated reporting entities. Disclosed 2022 and 2021 amounts for such executives remain as originally allocated and reported and, as such, may not be comparable to 2023 amounts. In 2023, the top ten most highly compensated individuals presented was based on total compensation at the insurance group level. .....