NOW, ABOUT THOSE AMFAM CORPORATE SALARIES

The following article appeared in the Spring 2024 issue of The NAAFA Report,

This is proving to be a very interesting year for AmFam Corporate Officers' and Board of Directors' salaries. Have any of you ever before seen the top 10 or 11 AmFam executives take a salary cut? Probably not.

Well, it has happened for 2023. And to be very honest, we're

extremely pleased to see that this has happened. It shows us all that perhaps AmFam upper management is actually concerned about the financial status of the company. We want to compliment them for this aggressive action because it does set an example to the rest of us who are seeing our incomes drop, even as inflation continues to rise.

We hope these example-setters haven't just postponed taking their big salaries for a year or so, just to make things look good. After all, there are many tax advantages for postponing your income and believe us when we suggest that these people know about this. Guess what we're saying here is perhaps we shouldn't get too appreciative of their willingness to accept a lower amount of compensation till we see what they'll do next year, or even the year after that. After all, haven't many of the rest of us seen renewal cuts that affected our incomes?

We have chosen, because of space, to show here in the NAAFA Report only compensation for the top 10 or 11 executives plus for the AmFam Board of Directors.



However, we will post every page we received from the Wisconsin Department of Insurance on <u>www.NAAFA.com</u> in the very near future so you can see for yourselves, where we got our numbers.

There seems to be quite a discrepancy on various websites regarding some of these salaries.

We have seen very different numbers posted by different entities, especially for Jack Salzwedel and William Westrate. We feel we are probably the most accurate because we have taken them directly from the 10 PDF pages of AmFam corporate salaries submitted to us from the WI Dept of Ins.

One thing we should point out is that in 2022, there was a separate set of corporate executives receiving generous salaries for directing business at AmFam Connect and AmFam Connect P&C. It seems that about 9 of those 10 corporate execs are gone....where, we're not sure. But now those two entities are run by the same entities that are running AmFam, AmFam Mutual, and AmFam Life. And of course, they're accepting generous salaries for taking on the two Connect entities.

You will notice some blank spots under certain names on the spreadsheet. For instance, Jack Salzwedel served as a corporate officer for AmFam Connect P&C in 2023, but he did not serve as an officer for AmFam Connect P&C in 2022. Just know that if there is a blank, it's because that person did not serve as an officer for that entity for that year.

AmFam Corporate Salaries 2023 vs 2022

NAME of Officer	Veer	AmFam Ins	AmFam Mutual S.I.	AmFam Life	AmFam Connect P&C	AmFam Connect	TOTAL
NAME of Officer	Year 2023	\$1,383,668	\$1,315,593	\$166,381	\$561,106	\$14,239	\$ 3,440,987 *
Executive Chair	2020	\$4,275,260	\$6,745,411	\$558,159	<i></i>	ψ14,200	\$11,578,830
William Westrate _{CEO}	2023 2022	\$1,156,670 \$2,490,532	\$1,099,763 \$3,929,506	\$139,085 \$325,153	\$469,053	\$11,903	\$ 2,876,474** \$ 6,745,191
Anthony Seavongelli Former Ent Chief Part Offİ	2023 2022	\$ 768,735 \$1,202,653	\$ 730,914 \$1,897,519	\$ 92,437 \$157,013	\$311,738	\$ 7,911	\$ 1,911,735 \$ 3,257,185
Peter Settel Ent Chief Strat & Tech Offi	2023 2022	\$ 991,132 \$ 903,320	\$ 942,369 \$1,425,238	\$ 99,624 \$117,933	\$130,361	\$ 3,308	\$ 2,166,794 \$ 2,446,491
Telisa Yancy Enterprise President	2023 2022	\$ 684,642 \$1,289,854	\$ 650,958 \$2,035,103	\$ 82,325 \$168,398	\$277,636	\$ 7,045	\$ 1,702,606 \$ 3,493,355
Jessica Stauffacher Chief People Officer	2023 2022	\$ 650,504 \$1,276,021	\$ 618,500 \$2,013,278	\$ 78,221 \$166,592	\$263,793	\$ 6,694	\$ 1,617,712 \$ 3,455,891
Daniel Kelly Former Ent Chief Und Officer	2023 2022	\$ 618,196 \$1,213,870	\$ 587,782 \$1,915,217	\$ 74,336 \$158,477	\$250,691	\$ 6,362	\$ 1,537,367 \$ 3,287,564
Michael Lorion AmFam Dir & Homesite Pres	2023 2022				\$571,381	\$14,499	\$ 585,880
David Holman Chief Admin Officer/Sec	2023 2022	\$ 569,717	\$ 541,687	\$ 68,506	\$231,032	\$ 5,863	\$ 1,416,805
Troy Van Beck Ent Chief Finan Off/Tresurer	2023 2022	\$ 551,778 \$1,008,013	\$ 524,631 \$1,590,420	\$ 66,349 \$131,602	\$223,757	\$ 5,678	\$ 1,372,193 \$ 2,730,035
Anthony DeSantis Chief Prod Partner Officer	2023 2022	\$ 523,787	\$ 498,017	\$ 62,983	\$212,406	\$ 5,390	\$ 1,303,083

*Jack Salzwedel took about a 70% cut in pay. **William Westrate took about a 57% cut.

AmFam Corporate Board of Directors 2023 vs 2022

Christine Cumming Retired 1st VP &CEO, Fed Res Bank of NY	2023 2022	\$64,510 \$90,000	\$ 61,336 \$142,000	\$ 7,757 \$11,750	\$26,160 -0-	\$664 -0-	\$ 160,427 \$243,750
Londa Dewey	2023	\$64,510	\$ 61,336	\$ 7,757	\$26,160	\$664	\$160,427
CEO, QTI Group	2022	\$90,000	\$142,000	\$11,750	-0-	-0-	\$243,750
Fabian Fondriest	2023	\$58,573	\$ 55,691	\$ 7,043	\$23,753	\$664	\$145,724
Retired CEO Homesite	2022	\$79,512	\$125,452	\$10,381	0-	-0-	\$215,345
Leslie Ann Howard Retired Pres & CEO United Way Dane Co	2023 2022	\$58,573 \$81,000	\$ 55,691 \$127,800	\$ 7,043 \$10,575	\$23,753 -0-	\$603 -0-	\$ 145,663 \$219,375
Idalene Kesner	2023	\$64,510	\$ 61,336	\$ 7,757	\$26,160	\$664	\$ 160,427
Dean Emeri, Ind Univ Sch of Bus	2022	\$88,500	\$139,633	\$11,554	-0-	-0-	\$239,687

Rakesh Khurana	2023	\$58,573	\$ 55,691	\$ 7,043	\$23,753	\$603	\$145,663
Danoff Dean, Harvard College	2022	\$81,000	\$127,800	\$10,575	-0-	-0-	\$219,375
Michael Knetter	2023	\$65,697	\$ 62,465	\$7,900	\$26,641	\$676	\$163,379
Pres & CEO U of WI Foundation	2022	\$91,800	\$144,840	\$11,985	-0-	-0-	\$248,625
Tonie Leatherberry	2023	\$58,573	\$ 55,691	\$7,043	\$23,753	\$603	\$145,663
Former Deloitte Partner/CEO	2022	\$81,000	\$127,800	\$10,575	-0-	-0-	\$219,375
Amplify Advisors Rosa Rios	0000		ф <u>г</u> г 001	↑ 7 0 10	#00 7F0	* 000	-
Former US Treas CEO Red River	2023	\$58,573	\$ 55,691	\$ 7,043	\$23,753	\$603	\$145,663
Assoc	2022	\$81,000	\$127,800	\$10,575	-0-	-0-	\$219,375
Paul Shain	2023	\$68,072	\$ 64,723	\$ 8,185	\$27,604	\$676	\$ 169,260
Exe Chair, Singlewire Board of Dir	2022	\$95,400	\$150,520	\$12,455	-0-	-0-	\$258,375
Thomas Tefft	2023	\$65,697	\$ 62,465	\$7,900	\$26,641	\$676	\$163,379
Former Exe, Medtronic, Inc.	2022	\$91,800	\$144,840	\$11,985	-0-	-0-	\$248,625
Scott Wrobbel	2023	\$58,573	\$ 55,691	\$7,043	\$23,753	\$603	\$ 145,663
Ret'd Mkt Leader/Managing Partner Deloitte	2022	\$81,000	\$127,800	\$10,575	-0-	-0-	\$219,375
Thomas Zimbrick	2023	\$58,573	\$ 55,691	\$7,043	\$23,753	\$693	\$ 145,753
CEO, Zimbrick, Inc.	2022	\$82,500	\$130,167	\$10,771	-0-	-0-	\$223,438
NAAFA, Inc. does not guarantee the	e reliability of	these corporate num	ibers.				

For more specific reliability, please check OCI Records: OCIRecords@wisconsin.gov



Ref: Sections 601.42 and 611.63 (4), Wis. Stat.*

Insurer Name

American Family Insurance Company

For Calendar Year Ending December 31, 2023

INSTRUCTIONS: Each Wisconsin-domiciled insurer shall file a Report on Executive Compensation as a supplement to the insurer's annual statement, to be filed with the annual statement on or before March 1. The Report on Executive Compensation shall disclose the annual compensation of each director and all "C" level executives or their equivalent, for example, the chief executive officer, chief financial officer, chief information officer, etc. In addition, report all members of the executive management of the insurer whose compensation exceeds specified amounts. Add additional pages as necessary.

Insurers that are part of a group of insurers or other holding company system may file amounts paid to officers and executive management in Parts 1 and 3 either on a consolidated basis or by allocation to each insurer. The footnote to Part 1 should note which method is being employed.

Compensation reported shall consist of any and all gross direct and indirect remuneration paid or accrued during the report year for the benefit of an individual director, officer, or manager, and shall include wages, stock grants, gains from the exercise of stock options, and all other forms of personal compensation (including employer-paid health, life, and any other premiums).

Part 1 Officer and Executive Management Compensation

Report on the compensation of all "C" level executives or their equivalent. In addition, report all other members of executive management based on the following schedule:

Insurer's Current	Report for any officer or executive management
Year-end Capital and Surplus*	whose total annual compensation is in excess of
Less than \$200,000,000	\$150,000
\$200,000,000 to \$400,000,000	\$300,000
More than \$400,000,000	\$400,000

If the report is completed on a consolidated basis, use the capital and surplus of the largest insurer in the group.

Name	Principal Position	Salary	Bonus	All Other Compensation	Total
See attached					

Is the reporting insurer a member of a group of insurers or other holding company system? Yes [X] No [] If yes, does the above amounts represent 1) total gross compensation paid to each individual by or on behalf of all companies which are a part of the group? Yes []; or 2) an allocation to each insurer? Yes [X]

125 South Webster Street, P.O. Box 7873 | Madison, WI 53707-7873 p: 608-266-0953 | p: 1-800-236-8517 | f: 608-264-6237 <u>ocifinancial@wisconsin.gov</u> | <u>oci.wi.gov</u>

OCI 22-010 (R 11/2023)

Part 2 Directors Compensation

Report on the compensation of each director or trustee. Amounts disclosed must include compensation paid and accrued for services on boards and committees as well as any other activity or service, such as consulting agreements.

Name	Principal Position	Salary	Bonus	All Other Compensation	Total
See attached					

Part 3 Total Compensation

Report the total compensation paid for all directors as a group and the total compensation paid for all officers as a group.

		Salary	Bonus	All Other Compensation	Total
A. Offi	cers	See attached	ł		
B. Dire	ectors				

* OCI may treat some or all of the information reported as public under ch. 19, Wis. Stat. If you believe your response contains proprietary confidential information, please identify the basis for your claim. A claim of confidentiality does not guarantee exemption from disclosure.

OCI 22-010 (R 11/2023)

				All Other	
Name	Principal Position	Salary	Bonus	Compensation	TOTAL
Salzwedel, Jack C	Executive Chair	\$237,459	\$791,596	\$354,613	\$1,383,668
Westrate, William B	CEO and Chair Elect	\$260,748	\$832,486	\$63,436	\$1,156,670
Scavongelli, Anthony	Former Enterprise Chief Partnership Officer	\$139,918	\$585,930	\$42,887	\$768,735
Settel, Peter B	Enterprise Chief Strategy & Technology Officer	\$241,837	\$541,836	\$207,458	\$991,132
Yancy, Telisa L	Enterprise President	\$195,127	\$442,964	\$46,550	\$684,642
Stauffacher, Jessica J	Chief People Officer	\$177,428	\$448,777	\$24,299	\$650,504
Kelly, Daniel J	Former Enterprise Chief Underwriting Officer	\$186,231	\$354,015	\$77,951	\$618,196
Holman, David C	Chief Administration Officer/Secretary	\$134,393	\$369,260	\$66,064	\$569,717
Van Beek, Troy P	Enterprise Chief Financial Officer/Treasurer	\$159,828	\$356,855	\$35,095	\$551,778
DeSantis, Anthony	Chief Product Partner Officer	\$137,544	\$360,077	\$26,167	\$523,787
Wright, Benjamin P	SVP, Chief Underwriting Officer	\$59,747	\$149,488	\$10,666	\$219,902
Graham, David A	Chief Investment Officer	\$139,781	\$186,923	\$34,902	\$361,606
Reed, Daniel K	Business Development Vice President	\$237,882	\$481,495	\$27,600	\$746,976
Tjugum, Steven R	Former Chief Underwriting Officer	\$117,013	\$165,828	\$71,561	\$354,402
Burke, Bradley D	Chief Technology Officer	\$175,649	\$227,160	\$99,852	\$502,661
Schweitzer, Tracy L	Chief Transformation Officer	\$173,043	\$162,810	\$49,341	\$342,068
Susan Anderson	Chief Compliance Officer (EX)	\$91,719	\$237,068	\$10,938	\$339,725
Cuffie, Sheldon I	Chief Information Officer	\$182,399	\$245,088	\$10,938	\$455,145
		<u> </u>			. ,
Swalve, Jeffrey J	Agency President	\$250,262	\$282,357	\$68,146	\$600,765
Embray, Janet S	Commercial Farm/Ranch President	\$196,230	\$271,646	\$102,342	\$570,218
Constien, Timothy D	Chief Claims Officer	\$130,313	\$156,476	\$64,504	\$351,293
Hyman, Timothy T	Chief Underwriting Officer	\$93,659	\$139,838	\$20,996	\$254,494
Rupert, Julie A	Agency CIO	\$142,031	\$178,571	\$28,089	\$348,691
Preston, Jeffrey N	Reinsurance Vice President	\$98,619	\$123,243	\$20,318	\$242,179
Steffen, Richard M	Personal Lines President	\$217,695	\$226,728	\$56,407	\$500,830
Koenig, Brenda L	Small Commercial Partnership Executive	\$93,573	\$131,421	\$8,974	\$233,967
Kittoe, Jan A	VP, Employee Experience	\$92,084	\$107,236	\$22,124	\$221,443
Sjoberg, Heidi	VP, Underwriting & Product	\$42,976	\$71,981	\$7,390	\$122,347
Grasee, Kari E	VP, Controller	\$91,321	\$101,820	\$10,844	\$203,985
Joos, Micah	Enterprise Platforms Vice President	\$118,440	\$156,240	\$15,110	\$289,790
Brugger, Jennifer L	EIT Strategy & Transformation Officer	\$87,723	\$100,594	\$14,588	\$202,904
Spencer, Eric L	Enterprise Claims Adjusting Services Vice President	\$104,528	\$133,569	\$24,754	\$262,852
Freitas, Joseph	VP, Financial Planning & Analysis–Agency	\$162,855	\$147,445	\$28,921	\$339,222
Buchheim, James S	Former Community and Social Impact Officer	\$81,120	\$91,691	\$23,671	\$196,482
Cruz, Justin B	AVP, Product Design & Development	\$119,784	\$128,473	\$12,245	\$260,502
Riggs, Michael R	Agency Sales Vice President	\$140,662	\$202,047	\$28,257	\$370,966
Osman, Darryl	VP, Product Operations	\$43,178	\$61,337	\$7,934	\$112,449
Smith, Sherina	Chief Marketing Officer, American Family Insurance and Main Street America	\$147,360	\$147,653	\$28,620	\$323,633
Tolefree, Bryce H	Litigation Vice President	\$76,407	\$69,522	\$31,660	\$177,589
Dunn, Rondale L	Chief Sales Officer	\$175,166	\$114,585	\$49,731	\$339,482
Pinzon, Cesar A	VP, Sales Strategy & Support	\$79,074	\$74,157	\$19,040	\$172,271
Sun, Mingju	VP, Data Engineering & Enablement	\$112,947	\$91,475	\$30,605	\$235,027
Sanderson, Stacey M	Agency Sales Vice President	\$140,380	\$127,648	\$42,666	\$310,694
Steinman, Michael	VP, Product Development	\$40,434	\$43,591	\$8,747	\$92,771
Whipple, Tyler A	Customer Insights Analytics & Technology Vice President	\$68,429	\$72,870	\$13,920	\$155,220
Rustler, Michelle	Internal Audit Vice President	\$69,142	\$70,226	\$11,493	\$150,861
Files, Crystal	Enterprise Marketing Solutions VP	\$70,670	\$59,349	\$19,961	\$149,980
Caya, Nichole L	Chief of Staff	\$65,667	\$61,991	\$16,220	\$143,878
Meehan, Sean Joseph	Commercial Farm Ranch Product VP	\$53,181	\$35,075	\$13,702	\$101,957
Powell, Lauren K	VP, Governance & Licensing	\$69,685	\$61,059	\$9,215	\$139,959
Schelthelm, Rick R	VP, Enterprise Finance	\$73,567	\$34,192	\$29,638	\$137,397
Irey, Grady Russel	UBI & Product Innovation Vice President	\$94,303	\$67,489	\$18,015	\$179,806
Mayrl, Matthew	VP, Strategy Performance & Partnerships	\$72,288	\$26,256	\$35,686	\$134,230
- · ·		\$111,441	\$58,892	\$18,948	\$189,282

Morrison, Matthew Scott	Enterprise Claims Adjusting Services CFR Vice President	\$93,900	\$42,657	\$31,533	\$168,091
Kamal, Yasir	VP, TA, Technology, Analytics and Ops	\$68,045	\$44,184	\$16,648	\$128,878
Dettmann, Janet L	Care Center Operations Support Director	\$117,463	\$104,769	\$25,903	\$248,135
Wiegand, Jeffrey J	AVP, Protective Services	\$65,473	\$45,298	\$14,985	\$125,756
Parker, Anna	Business HR VP	\$66,626	\$45,555	\$10,982	\$123,163
Toney, Robert CD	Agency Sales Vice President	\$130,373	\$59,596	\$28,540	\$218,509
Moe, Allison Lynn	VP, Product Line Performance	\$91,976	\$9,087	\$32,421	\$133,484
Heerde, Greg	Chief Risk Officer	\$47,921	\$0	\$51,020	\$98,941

				All Other	
Name	Principal Position	Salary	Bonus	Compensation	TOTAL
Christine M. Cumming	Retired First Vice President and COO, Federal Reserve Bank of New York	\$64,510	\$0	\$0	\$64,510
Londa J. Dewey	CEO, QTI Group	\$64,510	\$0	\$0	\$64,510
Fabian Fondriest	Retired CEO, Homesite Group Incorporated	\$58,573	\$0	\$0	\$58,573
Leslie Ann Howard	Retired President and CEO, United Way of Dane County	\$58,573	\$0	\$0	\$58,573
Idalene F. Kesner	Dean Emeritus, Indiana University Kelley School of Business	\$64,510	\$0	\$0	\$64,510
Rakesh Khurana	Danoff Dean, Harvard College	\$58,573	\$0	\$0	\$58,573
Michael M. Knetter	President & CEO, University of Wisconsin Foundation	\$65,697	\$0	\$0	\$65,697
Tonie Leatherberry	Former Deloitte Partner and CEO, Amplify Advisors, LLC	\$58,573	\$0	\$0	\$58,573
Rosa G. Rios	Former United States Treasurer, CEO, Red River Associates	\$58,573	\$0	\$0	\$58,573
Paul S. Shain	Executive Chair, Singlewire Board of Directors	\$68,072	\$0	\$0	\$68,072
Thomas M. Tefft	Former Executive, Medtronic, Inc.	\$65,697	\$0	\$0	\$65,697
Scott Wrobbel	Retired Central Region Market Leader and Milwaukee Managing Partner, Deloitte	\$58,573	\$0	\$0	\$58,573
Thomas J. Zimbrick	CEO, Zimbrick, Inc.	\$58,573	\$0	\$0	\$58,573

			All Other	
Name	Salary	Bonus	Compensation	TOTAL
A. Officers	\$7,513,593	\$11,319,546	\$2,452,549	\$21,285,688
B. Directors	\$803,007	\$0	\$0	\$803,007



SUPPLEMENT FOR THE YEAR 2023 OF THE AMERICAN FAMILY INSURANCE COMPANY

SUPPLEMENTAL COMPENSATION EXHIBIT

For the Year Ended December 31, 2023 (To be filed by March 1) PART 1 - INTERROGATORIES

1.	Is the reporting insurer a member of a group of insurers or other holding company system? If yes, do the amounts below represent 1) total gross compensation earned for each individual by or on behalf of all companies which are part of the group: Yes []; or 2) allocation to each insurer: Yes [X].	Yes [X] No []
2.	Did any person while an officer, director, or trustee of the reporting entity receive directly or indirectly, during the period covered by this statement any commission on the business transactions of the reporting entity?	Yes [] No [X]
3.	Except for retirement plans generally applicable to its staff employees, has the reporting entity any agreement with any person, other than contracts with its agents for the payment of commissions whereby it agrees that for any service rendered or to be rendered, that he/she shall receive directly or indirectly, any salary, compensation or emolument that will extend beyond the period of 12 months from the date of the agreement?	Yes [X] No []



SUPPLEMENT FOR THE YEAR 2023 OF THE AMERICAN FAMILY INSURANCE COMPANY

	PART 2 - OFFICERS AND EMPLOYEES COMPENSATION 1 2 3 4 5 6 7 8 9 10								9	10
	Name and Principal Position	Year	Salary	Bonus	Stock Awards	Option Awards	Sign-on Payments	Severance Payments	All Other Compensation	Totals
	Current:									
1.	Salzwedel, Jack C., Executive Chair	2023								1,383,668
	Salzwedel, Jack C., Executive Chair	2022		3,802,945						4,275,260
	Salzwedel, Jack C., Executive Chair	2021	437,250	3,308,953					265,866	4,012,069
	Current:									
2.	Van Beek, Troy P., Enterprise Chief									
	Financial Officer/Treasurer	2023	159,828							551,778
	Van Beek, Troy P., Enterprise Chief Financial Officer/Treasurer	2022							220,307	1,008,013
	Van Beek, Troy P., Enterprise Chief Financial Officer/Treasurer	2021	148,500	511,292					3,421	663,214
3.	Westrate, William B., CEO and Chair Elect	2023	260,748	832,486					63,436	1, 156,670
	Westrate, William B., CEO and Chair Elect	2022		1 975 486						2 . 490 . 532
	Westrate, William B., CEO and Chair	2022	,							, - ,
	Elect	2021	318,450	1,935,027					175,327	2,428,804
4.	Scavongelli, Anthony, Former Enterprise Chief Partnership Officer	2023	139,918						42,887	768,735
	Scavongelli, Anthony, Former Enterprise Chief Partnership Officer	2022		970,481					51,009	1,203,013
	Scavongelli, Anthony, Former Enterprise Chief Partnership Officer	2021	181,774	834,095					5,221	1,021,090
5.	Settel, Peter B., Enterprise Chief Strategy & Technology Officer	2023	241,837	541,836					207,458	
	Settel, Peter B., Enterprise Chief Strategy & Technology Officer	2022	244,800	537,878						903,320
	Settel, Peter B., Enterprise Chief Strategy & Technology Officer	2021	194,192	689,638					27,279	911,109
6.	Yancy, Telisa L., Enterprise President	2023		442,964					46,550	684,642
	Yancy, Telisa L., Enterprise President	2022								1,289,854
	Yancy, Telisa L., Enterprise President	2021	232,523	810,349					209,499	1,252,371
7.	Stauffacher, Jessica J., Chief People Officer	2023	177,428	448,777						650,504
	Stauffacher, Jessica J., Chief People Officer	2022		938,392					75,839	1,276,021
	Stauffacher, Jessica J., Chief People Officer	2021	108,139	386,957					530,864	1,025,960
8.	Kelly, Daniel J., Former Enterprise Chief Underwriting Officer	2023		354,015					77,951	618,196
	Kelly, Daniel J., Former Enterprise Chief Underwriting Officer	2022		832,650						1,213,870
	Kelly, Daniel J., Former Enterprise Chief Underwriting Officer	2021	231,000	780,071					152,061	1, 163, 132
9.	Holman, David C., Former Chief Administration Officer/Secretary	2023								569,717
	Holman, David C., Former Chief Administration Officer/Secretary	2022								
	Holman, David C., Former Chief Administration Officer/Secretary	2021								
10.	DeSantis, Anthony, Chief Product Partner Officer	2023	137,544						26,167	523,787
	DeSantis, Anthony, Chief Product Partner Officer	2022								
	DeSantis, Anthony, Chief Product Partner Officer	2021								

PART 3 - DIRECTOR COMPENSATION

1 Paid or Deferred for Services as Director			6	7		
	2	3	4	5	All Other	
					Compensation	
Name and Principal Position or Occupation and	Direct	Stock	Option		Paid or	
Company (if Outside Director)	Compensation	Awards	Awards	Other	Deferred	Totals
Christine M. Cumming, Retired First Vice President and COO,						
Federal Reserve Bank of New York	64,510					64,510
Londa J. Dewey, CEO, QTI Group	64,510					64,510
Fabian Fondriest, Retired CEO, Homesite Group Incorporated						



SUPPLEMENT FOR THE YEAR 2023 OF THE AMERICAN FAMILY INSURANCE COMPANY PART 3 - DIRECTOR COMPENSATION

FAILT 3 - DI		IF LINGATION				
1	Paie	d or Deferred for	Services as Dire	ector	6	7
	2	3	4	5	All Other	
					Compensation	
Name and Principal Position or Occupation and	Direct	Stock	Option		Paid or	
Company (if Outside Director)	Compensation	Awards	Awards	Other	Deferred	Totals
Leslie Ann Howard, Retired President and CEO, United Way of Dane County						
Idalene F. Kesner, Dean Emeritus, Indiana University Kelley School of						
Business	64,510					64,510
Rakesh Khurana, Danoff Dean, Harvard College						
Michael M. Knetter, President & CEO, University of Wisconsin Foundation	65,697					65,697
Tonie Leatherberry, Former Deloitte Partner and CEO, Amplify Advisors, LLC						
Rosa G. Rios, Former United States Treasurer, CEO, Red River Associates						
Paul S. Shain, Executive Chair, Singlewire Board of Directors						
Thomas M. Tefft, Former Executive, Medtronic, Inc						
Scott Wrobbel, Retired Central Region Market Leader and Milwaukee Managing						-, -
Partner, Deloitte						
Thomas J. Zimbrick. CEO.						
Zimbrick, Inc.	58 573					

Provide a narrative description of any material factors necessary to gain an understanding of the information disclosed in the tables. Beginning in 2023, consistent with our transition to an enterprise operating model, officer and employee compensation for executives with enterprise-wide accountability was allocated across affiliated reporting entities. Disclosed 2022 and 2021 amounts for such executives remain as originally allocated and reported and, as such, may not be comparable to 2023 amounts. In 2023, the top ten most highly compensated individuals presented was based on total compensation at the insurance group level.



REPORT ON EXECUTIVE COMPENSATION Domestic Insurers

Ref: Sections 601.42 and 611.63 (4), Wis. Stat.*

Insurer Name

American Family Mutual Insurance Company, S.I.

For Calendar Year Ending December ^{31,} 2023

INSTRUCTIONS: Each Wisconsin-domiciled insurer shall file a Report on Executive Compensation as a supplement to the insurer's annual statement, to be filed with the annual statement on or before March 1. The Report on Executive Compensation shall disclose the annual compensation of each director and all "C" level executives or their equivalent, for example, the chief executive officer, chief financial officer, chief information officer, etc. In addition, report all members of the executive management of the insurer whose compensation exceeds specified amounts. Add additional pages as necessary.

Insurers that are part of a group of insurers or other holding company system may file amounts paid to officers and executive management in Parts 1 and 3 either on a consolidated basis or by allocation to each insurer. The footnote to Part 1 should note which method is being employed.

Compensation reported shall consist of any and all gross direct and indirect remuneration paid or accrued during the report year for the benefit of an individual director, officer, or manager, and shall include wages, stock grants, gains from the exercise of stock options, and all other forms of personal compensation (including employer-paid health, life, and any other premiums).

Part 1 Officer and Executive Management Compensation

Report on the compensation of all "C" level executives or their equivalent. In addition, report all other members of executive management based on the following schedule:

Insurer's Current	Report for any officer or executive management
Year-end Capital and Surplus*	whose total annual compensation is in excess of
Less than \$200,000,000	\$150,000
\$200,000,000 to \$400,000,000	\$300.000
More than \$400,000,000	\$300,000 \$400,000

If the report is completed on a consolidated basis, use the capital and surplus of the largest insurer in the group.

Name	Principal Position	Salary	Bonus	All Other Compensation	Total
See attached					

Is the reporting insurer a member of a group of insurers or other holding company system? Yes [X] No [] If yes, does the above amounts represent 1) total gross compensation paid to each individual by or on behalf of all companies which are a part of the group? Yes []; or 2) an allocation to each insurer? Yes [X]

125 South Webster Street, P.O. Box 7873 | Madison, WI 53707-7873 p: 608-266-0953 | p: 1-800-236-8517 | f: 608-264-6237 <u>ocifinancial@wisconsin.gov</u> | <u>oci.wi.gov</u>

OCI 22-010 (R 11/2023)

Part 2 Directors Compensation

Report on the compensation of each director or trustee. Amounts disclosed must include compensation paid and accrued for services on boards and committees as well as any other activity or service, such as consulting agreements.

Name	Principal Position	Salary	Bonus	All Other Compensation	Total
See attached					

Part 3 Total Compensation

Report the total compensation paid for all directors as a group and the total compensation paid for all officers as a group.

	Salary	Bonus	All Other Compensation	Total
A. Officers	See attache	₽d		
B. Directors				

* OCI may treat some or all of the information reported as public under ch. 19, Wis. Stat. If you believe your response contains proprietary confidential information, please identify the basis for your claim. A claim of confidentiality does not guarantee exemption from disclosure.

OCI 22-010 (R 11/2023)

				All Other	
Name	Principal Position	Salary	Bonus	Compensation	TOTAL
Salzwedel, Jack C	Executive Chair	\$225,776	\$752,651	\$337,166	\$1,315,593
Westrate, William B	CEO and Chair Elect	\$247,920	\$791,529	\$60,315	\$1,099,763
Scavongelli, Anthony	Former Enterprise Chief Partnership Officer	\$133,034	\$557,103	\$40,777	\$730,914
Settel, Peter B	Enterprise Chief Strategy & Technology Officer	\$229,939	\$515,178	\$197,251	\$942,369
Yancy, Telisa L	Enterprise President	\$185,527	\$421,171	\$44,260	\$650,958
Stauffacher, Jessica J	Chief People Officer	\$168,699	\$426,698	\$23,103	\$618,500
Kelly, Daniel J	Former Enterprise Chief Underwriting Officer	\$177,068	\$336,598	\$74,116	\$587,782
Holman, David C	Chief Administration Officer/Secretary	\$127,781	\$351,093	\$62,814	\$541,687
Van Beek, Troy P	Enterprise Chief Financial Officer/Treasurer	\$151,965	\$339,298	\$33,368	\$524,631
DeSantis, Anthony	Chief Product Partner Officer	\$130,777	\$342,362	\$24,879	\$498,017
Wright, Benjamin P	SVP, Chief Underwriting Officer	\$56,807	\$142,134	\$10,142	\$209,083
Graham, David A	Chief Investment Officer	\$132,904	\$177,727	\$33,185	\$343,815
Reed, Daniel K	Business Development Vice President	\$226,178	\$457,805	\$26,242	\$710,226
Tjugum, Steven R	Former Chief Underwriting Officer	\$111,257	\$157,669	\$68,040	\$336,966
Burke, Bradley D	Chief Technology Officer	\$167,007	\$215,984	\$94,940	\$477,931
Schweitzer, Tracy L	Chief Transformation Officer	\$123,526	\$154,800	\$46,913	\$325,239
Susan Anderson	Chief Compliance Officer (EX)	\$87,207	\$225,404	\$10,400	\$323,011
Cuffie, Sheldon I	Chief Information Officer	\$173,425	\$233,030	\$10,400	\$432,752
Swalve, Jeffrey J	Agency President	\$237,950	\$268,466	\$64,793	\$571,208
Embray, Janet S	Commercial Farm/Ranch President	\$186,576	\$258,282	\$97,307	\$542,164
Constien, Timothy D	Chief Claims Officer	\$123,902	\$148,778	\$61,330	\$334,010
Hyman, Timothy T	Chief Underwriting Officer	\$89,051	\$132,958	\$19,963	\$241,973
Rupert, Julie A	Agency CIO	\$135,043	\$169,786	\$15,505	\$331,536
Preston, Jeffrey N	Reinsurance Vice President	\$133,043	\$103,780	\$20,707	\$230,264
Steffen, Richard M	Personal Lines President	\$206,985	\$215,573	\$53,632	\$476,190
Koenig, Brenda L	Small Commercial Partnership Executive	\$88,969	\$124,955	\$3,032	\$222,456
Kittoe, Jan A	VP, Employee Experience	\$87,553	\$101,960	\$21,035	\$210,548
Sjoberg, Heidi	VP, Underwriting & Product	\$40,861	\$68,440	\$7,026	\$116,327
Grasee, Kari E	VP, Controller	\$40,801	\$96,810	\$10,310	\$193,949
Joos, Micah	Enterprise Platforms Vice President	\$112,613	\$148,553	\$10,310	\$275,533
Brugger, Jennifer L	EIT Strategy & Transformation Officer	\$83,407	\$95,644	\$13,870	\$192,921
Spencer, Eric L	Enterprise Claims Adjusting Services Vice President	\$99,386	\$126,998	\$13,870	\$192,921
	VP, Financial Planning & Analysis–Agency	\$154,843	\$120,998	\$25,557	\$322,532
Freitas, Joseph			\$140,191		\$186,815
Buchheim, James S	Former Community and Social Impact Officer	\$77,129		\$22,506	
Cruz, Justin B	AVP, Product Design & Development	\$113,891	\$122,152	\$11,643	\$247,686
Riggs, Michael R	Agency Sales Vice President	\$133,742	\$192,107	\$26,867	\$352,715
Osman, Darryl	VP, Product Operations	\$41,053	\$58,319		\$106,916
Smith, Sherina	Chief Marketing Officer, American Family Insurance and Main Street America	\$140,110	\$140,389	\$27,212	\$307,711
Tolefree, Bryce H	Litigation Vice President	\$72,648	\$66,102	\$30,102	\$168,852
Dunn, Rondale L	Chief Sales Officer	\$166,548	\$108,948	\$47,285	\$322,780
Pinzon, Cesar A	VP, Sales Strategy & Support	\$75,184	\$70,508	\$18,103	\$163,795
Sun, Mingju	VP, Data Engineering & Enablement	\$107,390	\$86,974	\$29,100	\$223,464
Sanderson, Stacey M	Agency Sales Vice President	\$133,473	\$121,368	\$40,567	\$295,408
Steinman, Michael	VP, Product Development	\$38,445	\$41,446	\$8,316	\$88,207
Whipple, Tyler A	Customer Insights Analytics & Technology Vice President	\$65,063	\$69,285	\$13,235	\$147,583
Rustler, Michelle	Internal Audit Vice President	\$65,740	\$66,771	\$10,928	\$143,439
Files, Crystal	Enterprise Marketing Solutions VP	\$67,193	\$56,429	\$18,979	\$142,601
Caya, Nichole L	Chief of Staff	\$62,436	\$58,941	\$15,422	\$136,799
Meehan, Sean Joseph	Commercial Farm Ranch Product VP	\$50,564	\$33,349	\$13,027	\$96,941
Powell, Lauren K	VP, Governance & Licensing	\$66,257	\$58,055	\$8,762	\$133,074
Schelthelm, Rick R	VP, Enterprise Finance	\$69,947	\$32,509	\$28,180	\$130,637
Irey, Grady Russel	UBI & Product Innovation Vice President	\$89,663	\$64,168	\$17,128	\$170,960
Mayrl, Matthew	VP, Strategy Performance & Partnerships	\$68,732	\$24,964	\$33,930	\$127,626
Reynolds, Jerome	VP, Enterprise Claims Operations	\$105,959	\$55,995	\$18,016	\$179,970

Morrison, Matthew Scott	Enterprise Claims Adjusting Services CFR Vice President	\$89,280	\$40,559	\$29,982	\$159,821
Kamal, Yasir VP, TA, Technology, Analytics and Ops		\$64,698	\$42,010	\$15,829	\$122,537
Dettmann, Janet L	Care Center Operations Support Director	\$111,684	\$99,615	\$24,628	\$235,927
Wiegand, Jeffrey J	AVP, Protective Services	\$62,252	\$43,070	\$14,248	\$119,569
Parker, Anna	Business HR VP	\$63,348	\$43,314	\$10,442	\$117,103
Toney, Robert CD	Agency Sales Vice President	\$123,959	\$56,664	\$27,136	\$207,758
Moe, Allison Lynn	VP, Product Line Performance	\$87,451	\$8,640	\$30,826	\$126,917
Heerde, Greg	Chief Risk Officer	\$45,563	\$0	\$48,510	\$94,073

				All Other	
Name	Principal Position	Salary	Bonus	Compensation	TOTAL
Christine M. Cumming	Retired First Vice President and COO, Federal Reserve Bank of New York	\$61,336	\$0	\$0	\$61,336
Londa J. Dewey	CEO, QTI Group	\$61,336	\$0	\$0	\$61,336
Fabian Fondriest	Retired CEO, Homesite Group Incorporated	\$55,691	\$0	\$0	\$55,691
Leslie Ann Howard	Retired President and CEO, United Way of Dane County	\$55,691	\$0	\$0	\$55,691
Idalene F. Kesner	Dean Emeritus, Indiana University Kelley School of Business	\$61,336	\$0	\$0	\$61,336
Rakesh Khurana	Danoff Dean, Harvard College	\$55,691	\$0	\$0	\$55,691
Michael M. Knetter	President & CEO, University of Wisconsin Foundation	\$62,465	\$0	\$0	\$62,465
Tonie Leatherberry	Former Deloitte Partner and CEO, Amplify Advisors, LLC	\$55,691	\$0	\$0	\$55,691
Rosa G. Rios	Former United States Treasurer, CEO, Red River Associates	\$55,691	\$0	\$0	\$55,691
Paul S. Shain	Executive Chair, Singlewire Board of Directors	\$64,723	\$0	\$0	\$64,723
Thomas M. Tefft	Former Executive, Medtronic, Inc.	\$62,465	\$0	\$0	\$62,465
Scott Wrobbel	Retired Central Region Market Leader and Milwaukee Managing Partner, Deloitte	\$55,691	\$0	\$0	\$55,691
Thomas J. Zimbrick	CEO, Zimbrick, Inc.	\$55,691	\$0	\$0	\$55,691

			All Other	
Name	Salary	Bonus	Compensation	TOTAL
A. Officers	\$7,143,931	\$10,762,635	\$2,331,886	\$20,238,451
B. Directors	\$763,500	\$0	\$0	\$763,500



SUPPLEMENT FOR THE YEAR 2023 OF THE AMERICAN FAMILY MUTUAL INSURANCE COMPANY, S.I.

SUPPLEMENTAL COMPENSATION EXHIBIT

For the Year Ended December 31, 2023 (To be filed by March 1) PART 1 - INTERROGATORIES

1.	Is the reporting insurer a member of a group of insurers or other holding company system? If yes, do the amounts below represent 1) total gross compensation earned for each individual by or on behalf of all companies which are part of the group: Yes []; or 2) allocation to each insurer: Yes [X].	Yes	[X]	No) []
2.	Did any person while an officer, director, or trustee of the reporting entity receive directly or indirectly, during the period covered by this statement any commission on the business transactions of the reporting entity?	Yes	[]	Nc	5 [X]
3.	Except for retirement plans generally applicable to its staff employees, has the reporting entity any agreement with any person, other than contracts with its agents for the payment of commissions whereby it agrees that for any service rendered or to be rendered, that he/she shall receive directly or indirectly, any salary, compensation or emolument that will extend beyond the period of 12 months from the date of the agreement?	Yes	[X]	Nc	o []



SUPPLEMENT FOR THE YEAR 2023 OF THE AMERICAN FAMILY MUTUAL INSURANCE COMPANY, S.I.

	1	2 PAR	3 3	RS AND EM	5	6	7	8	9	10
	Name and Principal Position	Year	Salary	Bonus	Stock Awards	Option Awards	Sign-on Payments	Severance Payments	All Other Compensation	Totals
	Current:									
1.	Salzwedel, Jack C., Executive Chair	2023	225,776	752,651						1,315,593
	Salzwedel, Jack C., Executive Chair	2022		6,000,202						6,745,411
	Salzwedel, Jack C., Executive Chair	2021	742,000	5,615,193					451,167	6,808,360
	Current:									
2.	Van Beek, Troy P., Enterprise Chief Financial Officer/Treasurer	2023	151,965							524,631
	Van Beek, Troy P., Enterprise Chief Financial Officer/Treasurer	2022	314,039	928,785						1,590,420
	Van Beek, Troy P., Enterprise Chief Financial Officer/Treasurer	2021	252,000	867,647					5,806	1,125,454
3.	Westrate, William B., CEO and Chair Elect	2023	247,920	791,529					60,315	1,099,763
	Westrate, William B., CEO and Chair Elect	2022		3, 116, 878					216,228	3,929,506
	Westrate, William B., CEO and Chair Elect	2021	540,400	3,283,681					297,525	4,121,607
4.	Chief Partnership Officer	2023	133,034	557, 103					40,777	730,914
	Scavongelli, Anthony, Former Enterprise Chief Partnership Officer	2022		1,531,203					80,481	1,898,087
	Scavongelli, Anthony, Former Enterprise Chief Partnership Officer	2021	308,465	1,415,434					8,859	1,732,758
5.	Settel, Peter B., Enterprise Chief Strategy & Technology Officer	2023	229,939	515,178						942,369
	Settel, Peter B., Enterprise Chief Strategy & Technology Officer	2022		848,651						1,425,238
	Settel, Peter B., Enterprise Chief Strategy & Technology Officer Yancy, Telisa L., Enterprise President	2021	329,539	1,170,294					46,292	1,546,126
6.	Yancy, Telisa L., Enterprise President Yancy, Telisa L., Enterprise President	2023	185,527	421,171					44,260	650,958
		2022	420,320	1,418,492						2,035,103
	Yancy, Telisa L., Enterprise President	2021	394,585	1,375,137					355,514	2,125,236
7.	Stauffacher, Jessica J., Chief People Officer	2023		426,698					23, 103	618,500
	Stauffacher, Jessica J., Chief People Officer	2022	413,047	1,480,574					119,657	2,013,278
	Stauffacher, Jessica J., Chief People Officer	2021	183,508	656,654					900,860	1,741,021
8.	Kelly, Daniel J., Former Enterprise Chief Underwriting Officer	2023	177,068						74,116	587,782
	Kelly, Daniel J., Former Enterprise Chief Underwriting Officer	2022	414,640	1,313,736						1,915,217
	Kelly, Daniel J., Former Enterprise Chief Underwriting Officer	2021	392,000	1,323,757					258,043	1,973,800
9.	Holman, David C., Former Chief Administration Officer/Secretary	2023	127,781	351,093					62,814	541,687
	Holman, David C., Former Chief Administration Officer/Secretary	2022								
	Holman, David C., Former Chief Administration Officer/Secretary	2021								
10.	DeSantis, Anthony, Chief Product Partner Officer	2023	130,777						24,879	498,017
	DeSantis, Anthony, Chief Product Partner Officer	2022								
	DeSantis, Anthony, Chief Product Partner Officer	2021								

PART 3 - DIRECTOR COMPENSATION

1	Paid	d or Deferred for	Services as Dire	ector	6	7
	2	3	4	5	All Other	
					Compensation	
Name and Principal Position or Occupation and	Direct	Stock	Option		Paid or	
Company (if Outside Director)	Compensation	Awards	Awards	Other	Deferred	Totals
Christine M. Cumming, Retired First Vice President and COO,						
Federal Reserve Bank of New York	61,336					61,336
Londa J. Dewey, CEO, QTI Group	61,336					61,336
Fabian Fondriest, Retired CEO, Homesite Group Incorporated	55,691					55,691



SUPPLEMENT FOR THE YEAR 2023 OF THE AMERICAN FAMILY MUTUAL INSURANCE COMPANY, S.I. PART 3 - DIRECTOR COMPENSATION

1	Paid	d or Deferred for	Services as Dire	ector	6	7
	2	3	4	5	All Other	
					Compensation	
Name and Principal Position or Occupation and	Direct	Stock	Option		Paid or	
Company (if Outside Director)	Compensation	Awards	Awards	Other	Deferred	Totals
Leslie Ann Howard, Retired President and CEO, United Way of Dane County						
Idalene F. Kesner, Dean Emeritus, Indiana University Kelley School of						
Business	61,336					61,336
Rakesh Khurana, Danoff Dean, Harvard College						
Michael M. Knetter, President & CEO, University of Wisconsin Foundation						
Tonie Leatherberry, Former Deloitte Partner and CEO, Amplify Advisors, LLC						
Rosa G. Rios, Former United States Treasurer, CEO, Red River Associates						
Paul S. Shain, Executive Chair, Singlewire Board of Directors						
Thomas M. Tefft, Former Executive, Medtronic, Inc.						
Scott Wrobbel, Retired Central Region Market Leader and Milwaukee Managing						·····-, ···-
Partner, Deloitte						55 691
Thomas J. Zimbrick. CEO.						
Zimbrick, Inc.	55 691					55 691
21mp110x, 110.						

Provide a narrative description of any material factors necessary to gain an understanding of the information disclosed in the tables. Beginning in 2023, consistent with our transition to an enterprise operating model, officer and employee compensation for executives with enterprise-wide accountability was allocated across affiliated reporting entities. Disclosed 2022 and 2021 amounts for such executives remain as originally allocated and reported and, as such, may not be comparable to 2023 amounts. In 2023, the top ten most highly compensated individuals presented was based on total compensation at the insurance group level.



REPORT ON EXECUTIVE COMPENSATION Domestic Insurers

Ref: Sections 601.42 and 611.63 (4), Wis. Stat.*

Insurer Name

American Family Life Insurance Company

For Calendar Year Ending December 31, 2023

INSTRUCTIONS: Each Wisconsin-domiciled insurer shall file a Report on Executive Compensation as a supplement to the insurer's annual statement, to be filed with the annual statement on or before March 1. The Report on Executive Compensation shall disclose the annual compensation of each director and all "C" level executives or their equivalent, for example, the chief executive officer, chief financial officer, chief information officer, etc. In addition, report all members of the executive management of the insurer whose compensation exceeds specified amounts. Add additional pages as necessary.

Insurers that are part of a group of insurers or other holding company system may file amounts paid to officers and executive management in Parts 1 and 3 either on a consolidated basis or by allocation to each insurer. The footnote to Part 1 should note which method is being employed.

Compensation reported shall consist of any and all gross direct and indirect remuneration paid or accrued during the report year for the benefit of an individual director, officer, or manager, and shall include wages, stock grants, gains from the exercise of stock options, and all other forms of personal compensation (including employer-paid health, life, and any other premiums).

Part 1 Officer and Executive Management Compensation

Report on the compensation of all "C" level executives or their equivalent. In addition, report all other members of executive management based on the following schedule:

Insurer's Current	Report for any officer or executive management
Year-end Capital and Surplus*	whose total annual compensation is in excess of
Less than \$200,000,000	\$150,000
\$200,000,000 to \$400,000,000	\$300,000
More than \$400,000,000	\$400,000

If the report is completed on a consolidated basis, use the capital and surplus of the largest insurer in the group.

Name	Principal Position	Salary	Bonus	All Other Compensation	Total
See attached					

Is the reporting insurer a member of a group of insurers or other holding company system? Yes [X] No [] If yes, does the above amounts represent 1) total gross compensation paid to each individual by or on behalf of all companies which are a part of the group? Yes []; or 2) an allocation to each insurer? Yes [X]

125 South Webster Street, P.O. Box 7873 | Madison, WI 53707-7873 p: 608-266-0953 | p: 1-800-236-8517 | f: 608-264-6237 <u>ocifinancial@wisconsin.gov</u> | <u>oci.wi.gov</u>

OCI 22-010 (R 11/2023)

Part 2 Directors Compensation

Report on the compensation of each director or trustee. Amounts disclosed must include compensation paid and accrued for services on boards and committees as well as any other activity or service, such as consulting agreements.

Name	Principal Position	Salary	Bonus	All Other Compensation	Total
See attached					

Part 3 Total Compensation

Report the total compensation paid for all directors as a group and the total compensation paid for all officers as a group.

	Salary	Bonus	All Other Compensation	Total
A. Officers	See attache	₽d		
B. Directors				

* OCI may treat some or all of the information reported as public under ch. 19, Wis. Stat. If you believe your response contains proprietary confidential information, please identify the basis for your claim. A claim of confidentiality does not guarantee exemption from disclosure.

OCI 22-010 (R 11/2023)

				All Other	
Name	Principal Position	Salary	Bonus	Compensation	TOTAL
Salzwedel, Jack C	Executive Chair	\$28,554	\$95,186	\$42,641	\$166,381
Westrate, William B	CEO and Chair Elect	\$31,354	\$100,103	\$7,628	\$139,085
Scavongelli, Anthony	Former Enterprise Chief Partnership Officer	\$16,825	\$70,456	\$5,157	\$92,437
Settel, Peter B	Enterprise Chief Strategy & Technology Officer	\$24,308	\$54,463	\$20,853	\$99,624
Yancy, Telisa L	Enterprise President	\$23,463	\$53,265	\$5,597	\$82,325
Stauffacher, Jessica J	Chief People Officer	\$21,335	\$53,964	\$2,922	\$78,221
Kelly, Daniel J	Former Enterprise Chief Underwriting Officer	\$22,394	\$42,569	\$9,373	\$74,336
Holman, David C	Chief Administration Officer/Secretary	\$16,160	\$44,402	\$7,944	\$68,506
Van Beek, Troy P	Enterprise Chief Financial Officer/Treasurer	\$19,219	\$42,910	\$4,220	\$66,349
DeSantis, Anthony	Chief Product Partner Officer	\$16,539	\$43,298	\$3,146	\$62,983
Fancher, William T	Life President	\$474,616	\$851,764	\$209,440	\$1,535,820
Graham, David A	Chief Investment Officer	\$16,808	\$22,477	\$4,197	\$43,482
Tjugum, Steven R	Former Chief Underwriting Officer	\$14,070	\$19,940	\$8,605	\$42,615
Burke, Bradley D	Chief Technology Officer	\$17,655	\$22,833	\$10,037	\$50,525
Schweitzer, Tracy L	Chief Transformation Officer	\$15,622	\$19,577	\$5,933	\$41,132
Susan Anderson	Chief Compliance Officer (EX)	\$11,029	\$28,506	\$1,315	\$40,851
Cuffie, Sheldon I	Chief Information Officer	\$18,334	\$24,635	\$2,780	\$45,749
Swalve, Jeffrey J	Agency President	\$30,093	\$33,952	\$8,194	\$72,240
Hyman, Timothy T	Chief Underwriting Officer	\$11,262	\$16,815	\$2,525	\$30,602
Rupert, Julie A	Agency CIO	\$14,276	\$17,949	\$2,823	\$35,049
Preston, Jeffrey N	Reinsurance Vice President	\$11,858	\$14,819	\$2,443	\$29,121
Koenig, Brenda L	Small Commercial Partnership Executive	\$11,252	\$15,803	\$1,079	\$28,134
Kittoe, Jan A	VP, Employee Experience	\$11,073	\$12,895	\$2,660	\$26,628
Grasee, Kari E	VP, Controller	\$10,981	\$12,243	\$1,304	\$24,528
Joos, Micah	Enterprise Platforms Vice President	\$11,905	\$15,705	\$1,519	\$29,129
Brugger, Jennifer L	EIT Strategy & Transformation Officer	\$10,548	\$12,096	\$1,754	\$24,398
Freitas, Joseph	VP, Financial Planning & Analysis–Agency	\$19,583	\$17,730	\$3,478	\$40,790
Buchheim, James S	Former Community and Social Impact Officer	\$9,754	\$11,026	\$2,846	\$23,626
Riggs, Michael R	Agency Sales Vice President	\$16,914	\$24,295	\$3,398	\$44,607
Smith, Sherina	Chief Marketing Officer, American Family Insurance and Main Street America	\$17,719	\$17,755	\$3,441	\$38,916
Tolefree, Bryce H	Litigation Vice President	\$9,188	\$8,360	\$3,807	\$21,354
Dunn, Rondale L	Chief Sales Officer	\$21,063	\$13,778	\$5,980	\$40,821
Pinzon, Cesar A	VP, Sales Strategy & Support	\$9,508	\$8,917	\$2,289	\$20,715
Sun, Mingju	VP, Data Engineering & Enablement	\$11,353	\$9,195	\$3,076	\$23,624
Sanderson, Stacey M	Agency Sales Vice President	\$16,880	\$15,349	\$5,130	\$37,360
Whipple, Tyler A	Customer Insights Analytics & Technology Vice President	\$8,228	\$8,762	\$1,674	\$18,665
Rustler, Michelle	Internal Audit Vice President	\$8,314	\$8,444	\$1,382	\$18,140
Files, Crystal	Enterprise Marketing Solutions VP	\$8,498	\$7,136	\$2,400	\$18,035
Caya, Nichole L	Chief of Staff	\$7,896	\$7,454	\$1,950	\$17,301
Powell, Lauren K	VP, Governance & Licensing	\$8,379	\$7,342	\$1,108	\$16,830
Schelthelm, Rick R	VP, Enterprise Finance	\$8,846	\$4,111	\$3,564	\$16,521
Mayrl, Matthew	VP, Strategy Performance & Partnerships	\$8,692	\$3,157	\$4,291	\$16,141
Reynolds, Jerome	VP, Enterprise Claims Operations	\$11,202	\$5,920	\$1,905	\$19,026
Kamal, Yasir	VP, TA, Technology, Analytics and Ops	\$8,182	\$5,313	\$2,002	\$15,497
Dettmann, Janet L	Care Center Operations Support Director	\$14,124	\$12,598	\$3,115	\$29,837
Wiegand, Jeffrey J	AVP, Protective Services	\$7,873	\$5,447	\$1,802	\$15,122
Parker, Anna	Business HR VP	\$8,012	\$5,478	\$1,321	\$14,810
Toney, Robert CD	Agency Sales Vice President	\$15,677	\$7,166	\$3,432	\$26,275
Heerde, Greg	Chief Risk Officer	\$5,762	\$0		\$11,897

				All Other	
Name	Principal Position	Salary	Bonus	Compensation	TOTAL
Christine M. Cumming	Retired First Vice President and COO, Federal Reserve Bank of New York	\$7,757	\$0	\$0	\$7,757
Londa J. Dewey	CEO, QTI Group	\$7,757	\$0	\$0	\$7,757
Fabian Fondriest	Retired CEO, Homesite Group Incorporated	\$7,043	\$0	\$0	\$7 <i>,</i> 043
Leslie Ann Howard	Retired President and CEO, United Way of Dane County	\$7,043	\$0	\$0	\$7 <i>,</i> 043
Idalene F. Kesner	Dean Emeritus, Indiana University Kelley School of Business	\$7,757	\$0	\$0	\$7,757
Rakesh Khurana	Danoff Dean, Harvard College	\$7,043	\$0	\$0	\$7 <i>,</i> 043
Michael M. Knetter	President & CEO, University of Wisconsin Foundation	\$7,900	\$0	\$0	\$7,900
Tonie Leatherberry	Former Deloitte Partner and CEO, Amplify Advisors, LLC	\$7,043	\$0	\$0	\$7 <i>,</i> 043
Rosa G. Rios	Former United States Treasurer, CEO, Red River Associates	\$7,043	\$0	\$0	\$7 <i>,</i> 043
Paul S. Shain	Executive Chair, Singlewire Board of Directors	\$8,185	\$0	\$0	\$8,185
Thomas M. Tefft	Former Executive, Medtronic, Inc.	\$7,900	\$0	\$0	\$7,900
Scott Wrobbel	Retired Central Region Market Leader and Milwaukee Managing Partner, Deloitte	\$7,043	\$0	\$0	\$7 <i>,</i> 043
Thomas J. Zimbrick	CEO, Zimbrick, Inc.	\$7,043	\$0	\$0	\$7,043

		All Other		
Name	Salary	Bonus	Compensation	TOTAL
A. Officers	\$1,173,183	\$1,957,360	\$445,617	\$3,576,159
B. Directors	\$96,558	\$0	\$0	\$96,558



SUPPLEMENT FOR THE YEAR 2023 OF THE AMERICAN FAMILY LIFE INSURANCE COMPANY

SUPPLEMENTAL COMPENSATION EXHIBIT

For the Year Ended December 31, 2023 (To be filed by March 1) PART 1 - INTERROGATORIES

1.	Is the reporting insurer a member of a group of insurers or other holding company system? If yes, do the amounts below represent 1) total gross compensation earned for each individual by or on behalf of all companies which are part of the group: Yes []; or 2) allocation to each insurer: Yes [X].	Yes [X] No []
2.	Did any person while an officer, director, or trustee of the reporting entity receive directly or indirectly, during the period covered by this statement any commission on the business transactions of the reporting entity?	Yes [] No [X]
3.	Except for retirement plans generally applicable to its staff employees, has the reporting entity any agreement with any person, other than contracts with its agents for the payment of commissions whereby it agrees that for any service rendered or to be rendered, that he/she shall receive directly or indirectly, any salary, compensation or emolument that will extend beyond the period of 12 months from the date of the agreement?	Yes[X] No[]



SUPPLEMENT FOR THE YEAR 2023 OF THE AMERICAN FAMILY LIFE INSURANCE COMPANY

	1 Name and Driving Desition	2	3	4	5 Stock	6 Option	7 Sign-on	8 Severance	9 All Other	10 Tatala
	Name and Principal Position	Year	Salary	Bonus	Awards	Awards	Payments	Payments	Compensation	Totals
	Current:		00 554	05 400					10.011	100.00
1.	, ,									
	Salzwedel, Jack C., Executive Chair	2022							14,663	
	Salzwedel, Jack C., Executive Chair	2021	79,500	601,628					48,339	729,46
	Current:									
2.	Van Beek, Troy P., Enterprise Chief Financial Officer/Treasurer	2023	19,219	42,910					4,220	66,34
	Van Beek, Troy P., Enterprise Chief Financial Officer/Treasurer	2022	25,986	76,854					28,762	
	Van Beek, Troy P., Enterprise Chief Financial Officer/Treasurer	2021	27,000	92,962					622	120,58
3.	Westrate, William B., CEO and Chair Elect	2023	31,354	100,103						
	Westrate, William B., CEO and Chair Elect	2022	49,350	257,911					17,892	
	Westrate, William B., CEO and Chair Elect	2021	57,900	351,823					31,878	441,60
4.	Scavongelli, Anthony, Former Enterprise Chief Partnership Officer	2023	16,825	70,456					5,157	
	Scavongelli, Anthony, Former Enterprise Chief Partnership Officer	2022	23,699	126,702					6,660	157,06
	Scavongelli, Anthony, Former Enterprise Chief Partnership Officer	2021	33,050	151,654					949	185,65
5.	Settel, Peter B., Enterprise Chief Strategy & Technology Officer	2023	24,308	54,463					20,853	
	Settel, Peter B., Enterprise Chief Strategy & Technology Officer	2022	31,960	70,223					15,751	
	Settel, Peter B., Enterprise Chief Strategy & Technology Officer	2021	35,308	125,389					4,960	165,65
6.	Yancy, Telisa L., Enterprise President	2023	23,463	53,265					5,597	82,32
	Yancy, Telisa L., Enterprise President	. 2022							16,242	
	Yancy, Telisa L., Enterprise President	2021							38.091	227,70
7.	Stauffacher, Jessica J., Chief People									
	Officer Stauffacher, Jessica J., Chief People	2023	,							,
	Officer Stauffacher, Jessica J., Chief People Officer	2022 2021	34,178	122,512					9,901 96,521	
8.	Kelly, Daniel J., Former Enterprise Chief Underwriting Officer	2023								
	Kelly, Daniel J., Former Enterprise Chief Underwriting Officer	2023								
	Kelly, Daniel J., Former Enterprise Chief Underwriting Officer	2022	42,000	141,831					27,647	211,47
9.	Holman, David C., Former Chief Administration Officer/Secretary									
	Holman, David C., Former Chief Administration Officer/Secretary	2022	· · · · · · · · · · · · · · · · · · ·	·					·	
	Holman, David C., Former Chief Administration Officer/Secretary	2021								
-	DeSantis, Anthony, Chief Product	2023	16,539	43,298						
10.	Partner Officer	2020								
10.	Partner Officer DeSantis, Anthony, Chief Product Partner Officer	2020								

PART 3 - DIRECTOR COMPENSATION

1	Paid	Paid or Deferred for Services as Director			6	7
	2	3	4	5	All Other	
					Compensation	
Name and Principal Position or Occupation and	Direct	Stock	Option		Paid or	
Company (if Outside Director)	Compensation	Awards	Awards	Other	Deferred	Totals
Christine M. Cumming, Retired First Vice President and COO, Federal						
Reserve Bank of New York	7,757					7,757
Londa J. Dewey, CEO, QTI Group	7,757					7,757
Fabian Fondriest, Retired CEO, Homesite Group Incorporated	7,043					7,043



SUPPLEMENT FOR THE YEAR 2023 OF THE AMERICAN FAMILY LIFE INSURANCE COMPANY PART 3 - DIRECTOR COMPENSATION

1	Paid	d or Deferred for	Services as Dire	ector	6	7
	2	3	4	5	All Other	
					Compensation	
Name and Principal Position or Occupation and	Direct	Stock	Option		Paid or	
Company (if Outside Director)	Compensation	Awards	Awards	Other	Deferred	Totals
Leslie Ann Howard, Retired President and CEO, United Way of Dane County	7,043					7,043
Idalene F. Kesner, Dean Emeritus, Indiana University Kelley School of						
Business	7,757					7,757
Rakesh Khurana, Danoff Dean, Harvard College	7,043					7,043
Michael M. Knetter, President & CEO, University of Wisconsin Foundation	7,900					7,900
Tonie Leatherberry, Former Deloitte Partner and CEO, Amplify Advisors, LLC						7,043
Rosa G. Rios, Former United States Treasurer, CEO, Red River Associates	7,043					7,043
Paul S. Shain, Executive Chair, Singlewire Board of Directors						
Thomas M. Tefft, Former Executive, Medtronic, Inc	7,900					7,900
Scott Wrobbel, Retired Central Region Market Leader and Milwaukee Managing						
Partner, Deloitte	7,043					7,043
Thomas J. Zimbrick, CEO,	7,043					7,043

Provide a narrative description of any material factors necessary to gain an understanding of the information disclosed in the tables. Beginning in 2023, consistent with our transition to an enterprise operating model, officer and employee compensation for executives with enterprise-wide accountability was allocated across affiliated reporting entities. Disclosed 2022 and 2021 amounts for such executives remain as originally allocated and reported and, as such, may not be comparable to 2023 amounts. In 2023, the top ten most highly compensated individuals presented was based on total compensation at the insurance group level.



REPORT ON EXECUTIVE COMPENSATION Domestic Insurers

Ref: Sections 601.42 and 611.63 (4), Wis. Stat.*

Insurer Name	For Calendar Year Ending
American Family Connect Property & Casualty Insurance Comp	

INSTRUCTIONS: Each Wisconsin-domiciled insurer shall file a Report on Executive Compensation as a supplement to the insurer's annual statement, to be filed with the annual statement on or before March 1. The Report on Executive Compensation shall disclose the annual compensation of each director and all "C" level executives or their equivalent, for example, the chief executive officer, chief financial officer, chief information officer, etc. In addition, report all members of the executive management of the insurer whose compensation exceeds specified amounts. Add additional pages as necessary.

Insurers that are part of a group of insurers or other holding company system may file amounts paid to officers and executive management in Parts 1 and 3 either on a consolidated basis or by allocation to each insurer. The footnote to Part 1 should note which method is being employed.

Compensation reported shall consist of any and all gross direct and indirect remuneration paid or accrued during the report year for the benefit of an individual director, officer, or manager, and shall include wages, stock grants, gains from the exercise of stock options, and all other forms of personal compensation (including employer-paid health, life, and any other premiums).

Part 1 Officer and Executive Management Compensation

Report on the compensation of all "C" level executives or their equivalent. In addition, report all other members of executive management based on the following schedule:

Insurer's Current Year-end Capital and Surplus*	Report for any officer or executive management whose total annual compensation is in excess of
Less than \$200,000,000	\$150,000
\$200,000,000 to \$400,000,000	\$300,000
More than \$400,000,000	\$400,000

If the report is completed on a consolidated basis, use the capital and surplus of the largest insurer in the group.

Name	Principal Position	Salary	Bonus	All Other Compensation	Total
See attached					

Is the reporting insurer a member of a group of insurers or other holding company system? Yes [X] No [] If yes, does the above amounts represent 1) total gross compensation paid to each individual by or on behalf of all companies which are a part of the group? Yes []; or 2) an allocation to each insurer? Yes [X]

125 South Webster Street, P.O. Box 7873 | Madison, WI 53707-7873 p: 608-266-0953 | p: 1-800-236-8517 | f: 608-264-6237 <u>ocifinancial@wisconsin.gov</u> | <u>oci.wi.gov</u>

OCI 22-010 (R 11/2023)

Part 2 Directors Compensation

Report on the compensation of each director or trustee. Amounts disclosed must include compensation paid and accrued for services on boards and committees as well as any other activity or service, such as consulting agreements.

Name	Principal Position	Salary	Bonus	All Other Compensation	Total
See attached					

Part 3 Total Compensation

Report the total compensation paid for all directors as a group and the total compensation paid for all officers as a group.

	Salary	Bonus	All Other Compensation	Total
A. Officers	See attache	₽d		
B. Directors				

* OCI may treat some or all of the information reported as public under ch. 19, Wis. Stat. If you believe your response contains proprietary confidential information, please identify the basis for your claim. A claim of confidentiality does not guarantee exemption from disclosure.

OCI 22-010 (R 11/2023)

American Family Connect Property Casualty Insurance Company 2023 WI OCI Report on Executive Compensation

				All Other	
Name	Principal Position	Salary	Bonus	Compensation	TOTAL
Salzwedel, Jack C	Executive Chair	\$96,294	\$321,008	\$143,803	\$561,106
Westrate, William B	CEO and Chair Elect	\$105,739	\$337,590	\$25,724	\$469,053
Scavongelli, Anthony	Former Enterprise Chief Partnership Officer	\$56,740	\$237,607	\$17,391	\$311,738
Settel, Peter B	Enterprise Chief Strategy & Technology Officer	\$31,808	\$71,266	\$27,286	\$130,361
Yancy, Telisa L	Enterprise President	\$79,128	\$179,631	\$18,877	\$277,636
Stauffacher, Jessica J	Chief People Officer	\$71,951	\$181,988	\$9,854	\$263,793
Kelly, Daniel J	Former Enterprise Chief Underwriting Officer	\$75,520	\$143,560	\$31,611	\$250,691
Lorion, Michael	American Family Direct & Homesite President	\$138,824	\$396,739	\$35,818	\$571,381
Holman, David C	Chief Administration Officer/Secretary	\$54,499	\$149,742	\$26,790	\$231,032
Van Beek, Troy P	Enterprise Chief Financial Officer/Treasurer	\$64,814	\$144,712	\$14,232	\$223,757
DeSantis, Anthony	Chief Product Partner Officer	\$55,777	\$146,019	\$10,611	\$212,406
Wright, Benjamin P	SVP, Chief Underwriting Officer	\$37,881	\$94,779	\$6,763	\$139,422
Graham, David A	Chief Investment Officer	\$56,684	\$75,801	\$14,153	\$146,639
McDonnell, John	SVP, Partner Distribution	\$102,632	\$311,414	\$19,189	\$433,235
Tjugum, Steven R	Former Chief Underwriting Officer	\$47,451	\$67,247	\$29,019	\$143,717
Burke, Bradley D	Chief Technology Officer	\$23,103	\$29,878	\$13,133	\$66,114
Schweitzer, Tracy L	Chief Transformation Officer	\$52,684	\$66,023	\$20,009	\$138,716
Susan Anderson	Chief Compliance Officer (EX)	\$37,194	\$96,136	\$4,436	\$137,765
Cuffie, Sheldon I	Chief Information Officer	\$23,990	\$32,236	\$3,638	\$59,864
Constien, Timothy D	Chief Claims Officer	\$59,027	\$70,878	\$29,218	\$159,123
Hyman, Timothy T	Chief Underwriting Officer	\$37,981	\$56,707	\$8,514	\$103,202
Rupert, Julie A	Agency CIO	\$18,681	\$23,487	\$3,695	\$45,863
Preston, Jeffrey N	Reinsurance Vice President	\$39,992	\$49,977	\$8,239	\$98,209
Knight, Matthew	VP, Contact Center Shared Services	\$91,649	\$169,000	\$24,893	\$285,542
Koenig, Brenda L	Small Commercial Partnership Executive	\$37,946	\$53,294	\$3,639	\$94,878
Kittoe, Jan A	VP, Employee Experience	\$37,342	\$43,486	\$8,972	\$89,800
Sjoberg, Heidi	VP, Underwriting & Product	\$27,248	\$45,638	\$4,685	\$77,570
Grasee, Kari E	VP, Controller	\$37,033	\$41,290	\$4,397	\$82,720
Joos, Micah	Enterprise Platforms Vice President	\$15,578	\$20,550	\$1,987	\$38,115
Brugger, Jennifer L	EIT Strategy & Transformation Officer	\$35,573	\$40,793	\$5,916	\$82,282
Spencer, Eric L	Enterprise Claims Adjusting Services Vice President	\$47,347	\$60,502	\$11,213	\$119,062
Buchheim, James S	Former Community and Social Impact Officer	\$32,896	\$37,183	\$9,599	\$79,677
Cruz, Justin B	AVP, Product Design & Development	\$77,122	\$82,716	\$7,884	\$167,722
Osman, Darryl	VP, Product Operations	\$27,375	\$38,889	\$7,884	\$71,295
Desai, Neal	VP, Partnership Distribution (EX)	\$78,168	\$128,207	\$16,782	\$223,157
Tolefree, Bryce H	Litigation Vice President	\$30,985	\$128,207	\$12,839	\$72,016
Pinzon, Cesar A	VP, Sales Strategy & Support	\$32,066	\$30,072	\$7,721	\$69,859
Montano, Ferdinando	VP, Financial Planning & Analysis - Direct	\$67,009	\$88,281	\$9,717	\$165,007
Sun, Mingju	VP, Data Engineering & Enablement	\$14,856	\$12,031	\$4,025	\$30,913
	VP, Data Engineering & Enablement VP, Product Development				
Steinman, Michael Whipple, Tyler A		\$25,636	\$27,637	\$5,545	\$58,819 \$62,945
Rustler, Michelle	Customer Insights Analytics & Technology Vice President Internal Audit Vice President	\$27,749 \$28,038	\$29,550	\$5,645	\$61,177
	Enterprise Marketing Solutions VP		\$28,478	\$4,661	
Files, Crystal		\$28,658	\$24,067	\$8,095 \$6,578	\$60,820
Caya, Nichole L	Chief of Staff	\$26,629	\$25,139	\$6,578 \$2,727	\$58,345
Powell, Lauren K	VP, Governance & Licensing	\$28,259	\$24,761	\$3,737	\$56,756
Schelthelm, Rick R	VP, Enterprise Finance	\$29,833	\$13,865	\$12,019	\$55,717
Irey, Grady Russel	UBI & Product Innovation Vice President	\$60,716	\$43,452	\$11,599	\$115,766
Mayrl, Matthew	VP, Strategy Performance & Partnerships	\$29,314	\$10,647	\$14,471	\$54,433
Reynolds, Jerome	VP, Enterprise Claims Operations	\$14,658	\$7,746	\$2,492	\$24,896
Morrison, Matthew Scott	Enterprise Claims Adjusting Services CFR Vice President	\$42,533	\$19,322	\$14,283	\$76,139
Kamal, Yasir	VP, TA, Technology, Analytics and Ops	\$27,594	\$17,917	\$6,751	\$52,262

American Family Connect Property Casualty Insurance Company 2023 WI OCI Report on Executive Compensation

Wiegand, Jeffrey J	AVP, Protective Services	\$26,551	\$18,369	\$6,077	\$50,997
Parker, Anna	Business HR VP	\$27,018	\$18,473	\$4,453	\$49,945
Pasqualucci, Christine	VP, Business Program Mgmt	\$240,006	\$160,932	\$39,553	\$440,491
Drevs, Jennifer L	VP, National Markets	\$237,313	\$153,355	\$47,835	\$438,504
Moe, Allison Lynn	VP, Product Line Performance	\$59,218	\$5,851	\$20,874	\$85,942
Heerde, Greg	Chief Risk Officer	\$19,433	\$0	\$20,690	\$40,123

				All Other	
Name	Principal Position	Salary	Bonus	Compensation	TOTAL
Christine M. Cumming	Retired First Vice President and COO, Federal Reserve Bank of New York	\$26,160	\$0	\$0	\$26,160
Londa J. Dewey	CEO, QTI Group	\$26,160	\$0	\$0	\$26,160
Fabian Fondriest	Retired CEO, Homesite Group Incorporated	\$23,753	\$0	\$0	\$23,753
Leslie Ann Howard	Retired President and CEO, United Way of Dane County	\$23,753	\$0	\$0	\$23,753
Idalene F. Kesner	Dean Emeritus, Indiana University Kelley School of Business	\$26,160	\$0	\$0	\$26,160
Rakesh Khurana	Danoff Dean, Harvard College	\$23,753	\$0	\$0	\$23,753
Michael M. Knetter	President & CEO, University of Wisconsin Foundation	\$26,641	\$0	\$0	\$26,641
Tonie Leatherberry	Former Deloitte Partner and CEO, Amplify Advisors, LLC	\$23,753	\$0	\$0	\$23,753
Rosa G. Rios	Former United States Treasurer, CEO, Red River Associates	\$23,753	\$0	\$0	\$23,753
Paul S. Shain	Executive Chair, Singlewire Board of Directors	\$27,604	\$0	\$0	\$27,604
Thomas M. Tefft	Former Executive, Medtronic, Inc.	\$26,641	\$0	\$0	\$26,641
Scott Wrobbel	Retired Central Region Market Leader and Milwaukee Managing Partner, Deloitte	\$23,753	\$0	\$0	\$23,753
Thomas J. Zimbrick	CEO, Zimbrick, Inc.	\$23,753	\$0	\$0	\$23,753

			All Other	
Name	Salary	Bonus	Compensation	TOTAL
A. Officers	\$3,037,742	\$4,834,114	\$896,661	\$8,768,517
B. Directors	\$325,636	\$0	\$0	\$325,636



SUPPLEMENT FOR THE YEAR 2023 OF THE AMERICAN FAMILY CONNECT PROPERTY & CASUALTY INSURANCE COMPANY

SUPPLEMENTAL COMPENSATION EXHIBIT

For the Year Ended December 31, 2023

(To be filed by March 1) PART 1 - INTERROGATORIES

1.	Is the reporting insurer a member of a group of insurers or other holding company system? If yes, do the amounts below represent 1) total gross compensation earned for each individual by or on behalf of all companies which are part of the group: Yes []; or 2) allocation to each insurer: Yes [X].	Yes [X]	No] []
2.	Did any person while an officer, director, or trustee of the reporting entity receive directly or indirectly, during the period covered by this statement any commission on the business transactions of the reporting entity?	Yes []	No) [X]
3.	Except for retirement plans generally applicable to its staff employees, has the reporting entity any agreement with any person, other than contracts with its agents for the payment of commissions whereby it agrees that for any service rendered or to be rendered, that he/she shall receive directly or indirectly, any salary, compensation or emolument that will extend beyond the period of 12 months from the date of the agreement?	Yes [X]	No) []



SUPPLEMENT FOR THE YEAR 2023 OF THE AMERICAN FAMILY CONNECT PROPERTY & CASUALTY INSURANCE COMPANY PART 2 - OFFICERS AND EMPLOYEES COMPENSATION

		PAR	T 2 - OFFICE	RS AND EN	PLOYEES (OMPENSA				
	1	2	3	4	5 Stock	6 Option	7 Sign-on	8 Severance	9 All Other	10
	Name and Principal Position	Year	Salary	Bonus	Awards	Awards	Payments	Payments	Compensation	Totals
	Current:									
1.	Salzwedel, Jack C., Executive Chair	2023		321,008						
	Salzwedel, Jack C., Executive Chair	2022								
	Salzwedel, Jack C., Executive Chair	2021								
	Current:									
2.	Van Beek, Troy P., Enterprise Chief									
	Financial Officer/Treasurer	2023	64,814	144,712					14,232	
	Van Beek, Troy P., Enterprise Chief Financial Officer/Treasurer	2022								
	Van Beek, Troy P., Enterprise Chief	2022								
	Financial Officer/Treasurer	2021								
3.	Westrate, William B., CEO and Chair									
	Elect	2023							25,724	
	Westrate, William B., CEO and Chair Elect	2022								
	Westrate, William B., CEO and Chair	2022								
	Elect	2021								
4.	Scavongelli, Anthony, Former Enterprise									
	Chief Partnership Officer	2023	56,740	237,607					17,391	
	Scavongelli, Anthony, Former Enterprise Chief Partnership Officer	2022								
	Scavongelli, Anthony, Former Enterprise	2022								
	Chief Partnership Officer	2021								
5.	Settel, Peter B., Enterprise Chief									
	Strategy & Technology Officer	2023	31,808						27,286	
	Settel, Peter B., Enterprise Chief Strategy & Technology Officer	2022								
	Settel, Peter B., Enterprise Chief	2022								
	Strategy & Technology Officer	2021								
6.	Yancy, Telisa L., Enterprise President									
		2023		179,631					18,877	
	Yancy, Telisa L., Enterprise President	2022								
	Yancy, Telisa L., Enterprise President	2021								
7.	Stauffacher, Jessica J., Chief People									
	Officer	2023	71,951						9,854	
	Stauffacher, Jessica J., Chief People									
	Officer	2022								
	Stauffacher, Jessica J., Chief People Officer	2021								
8.	Kelly, Daniel J., Former Enterprise									
	Chief Underwriting Officer	2023	75,520	143,560					31,611	250,691
	Kelly, Daniel J., Former Enterprise									
	Chief Underwriting Officer	2022								
	Kelly, Daniel J., Former Enterprise Chief Underwriting Officer	2021								
9.	Holman, David C., Former Chief									
	Administration Officer/Secretary	2023	54,499	149,742						231,032
	Holman, David C., Former Chief									
	Administration Officer/Secretary	2022								
	Holman, David C., Former Chief Administration Officer/Secretary	2021								
10.	Lorion, Michael, American Family Direct									
	& Homesite President	2023							35,818	571,381
	Lorion, Michael, American Family Direct	0000								
	& Homesite President	2022								
	Lorion, Michael, American Family Direct & Homesite President	2021								
		-						•	•	

PART 3 - DIRECTOR COMPENSATION

1	Paid	d or Deferred for	Services as Dire	ector	6	7
	2	3	4	5	All Other	
					Compensation	
Name and Principal Position or Occupation and	Direct	Stock	Option		Paid or	
Company (if Outside Director)	Compensation	Awards	Awards	Other	Deferred	Totals
Christine M. Cumming, Retired First Vice President and COO,						
Federal Reserve Bank of New York						
Londa J. Dewey, CEO, QTI Group						
Fabian Fondriest, Retired CEO, Homesite Group Incorporated	23,753					23,753



SUPPLEMENT FOR THE YEAR 2023 OF THE AMERICAN FAMILY CONNECT PROPERTY & CASUALTY INSURANCE COMPANY PART 3 - DIRECTOR COMPENSATION

KECTOR CON	PENSATION				
Paid	Paid or Deferred for Services as Director				7
2	3	4	5	All Other	
				Compensation	
Direct	Stock	Option		Paid or	
Compensation	Awards	Awards	Other	Deferred	Totals
					23,753
					23,753
					23,753
27,604					27,604
23,753					23,753
					23,753
	2 Direct Compensation 23,753 26,160 23,753 26,641 23,753 27,504	2 3 Direct Stock Compensation Awards	Paid or Deferred for Services as Direct 2 3 4 Direct Stock Option Compensation Awards Awards	Paid or Deferred for Services as Director 2 3 4 5 Direct Stock Option Other	Paid or Deferred for Services as Director 6 2 3 4 5 Direct Stock Option Paid or Compensation Awards Awards Other 23,753

SUPPLEMENT FOR THE YEAR 2023 OF THE AMERICAN FAMILY CONNECT PROPERTY & CASUALTY INSURANCE COMPANY

PART 4 - NARRATIVE DESCRIPTION OF MATERIAL FACTORS

Provide a narrative description of any material factors necessary to gain an understanding of the information disclosed in the tables. Beginning in 2023, consistent with our transition to an enterprise operating model, officer and employee compensation for executives with enterprise-wide accountability was allocated across affiliated reporting entities. Disclosed 2022 and 2021 amounts for such executives remain as originally allocated and reported and, as such, may not be comparable to 2023 amounts. In 2023, the top ten most highly compensated individuals presented was based on total compensation at the insurance group level.



REPORT ON EXECUTIVE COMPENSATION Domestic Insurers

Ref: Sections 601.42 and 611.63 (4), Wis. Stat.*

Insurer Name

Insurer Name	For Calendar Year Ending
American Family Connect Insurance Company	December 31, 2023

INSTRUCTIONS: Each Wisconsin-domiciled insurer shall file a Report on Executive Compensation as a supplement to the insurer's annual statement, to be filed with the annual statement on or before March 1. The Report on Executive Compensation shall disclose the annual compensation of each director and all "C" level executives or their equivalent, for example, the chief executive officer, chief financial officer, chief information officer, etc. In addition, report all members of the executive management of the insurer whose compensation exceeds specified amounts. Add additional pages as necessary.

Insurers that are part of a group of insurers or other holding company system may file amounts paid to officers and executive management in Parts 1 and 3 either on a consolidated basis or by allocation to each insurer. The footnote to Part 1 should note which method is being employed.

Compensation reported shall consist of any and all gross direct and indirect remuneration paid or accrued during the report year for the benefit of an individual director, officer, or manager, and shall include wages, stock grants, gains from the exercise of stock options, and all other forms of personal compensation (including employer-paid health, life, and any other premiums).

Part 1 Officer and Executive Management Compensation

Report on the compensation of all "C" level executives or their equivalent. In addition, report all other members of executive management based on the following schedule:

Insurer's Current	Report for any officer or executive management
Year-end Capital and Surplus*	whose total annual compensation is in excess of
Less than \$200,000,000	\$150,000
\$200,000,000 to \$400,000,000	\$300,000
More than \$400,000,000	\$400,000

If the report is completed on a consolidated basis, use the capital and surplus of the largest insurer in the group.

Name	Principal Position	Salary	Bonus	All Other Compensation	Total
See attached					

Is the reporting insurer a member of a group of insurers or other holding company system? Yes [X] No [] If yes, does the above amounts represent 1) total gross compensation paid to each individual by or on behalf of all companies which are a part of the group? Yes []; or 2) an allocation to each insurer? Yes [X]

> 125 South Webster Street, P.O. Box 7873 | Madison, WI 53707-7873 p: 608-266-0953 | p: 1-800-236-8517 | f: 608-264-6237 ocifinancial@wisconsin.gov oci.wi.gov

OCI 22-010 (R 11/2023)

13

Part 2 Directors Compensation

Report on the compensation of each director or trustee. Amounts disclosed must include compensation paid and accrued for services on boards and committees as well as any other activity or service, such as consulting agreements.

Name	Principal Position	Salary	Bonus	All Other Compensation	Total
See attached					

Part 3 Total Compensation

Report the total compensation paid for all directors as a group and the total compensation paid for all officers as a group.

	Salary	Bonus	All Other Compensation	Total
A. Officers	See attache	ed		
B. Directors				

* OCI may treat some or all of the information reported as public under ch. 19, Wis. Stat. If you believe your response contains proprietary confidential information, please identify the basis for your claim. A claim of confidentiality does not guarantee exemption from disclosure.

OCI 22-010 (R 11/2023)

14

				All Other	
Name	Principal Position	Salary	Bonus	Compensation	TOTAL
Salzwedel, Jack C	Executive Chair	\$2,444	\$8,146	\$3,649	\$14,239
Westrate, William B	CEO and Chair Elect	\$2,683	\$8,567	\$653	\$11,903
Scavongelli, Anthony	Former Enterprise Chief Partnership Officer	\$1,440	\$6,029	\$441	\$7,911
Settel, Peter B	Enterprise Chief Strategy & Technology Officer	\$807	\$1,808	\$692	\$3,308
Yancy, Telisa L	Enterprise President	\$2,008	\$4,558	\$479	\$7,045
Stauffacher, Jessica J	Chief People Officer	\$1,826	\$4,618	\$250	\$6,694
Kelly, Daniel J	Former Enterprise Chief Underwriting Officer	\$1,916	\$3,643	\$802	\$6,362
Lorion, Michael	American Family Direct & Homesite President	\$3,523	\$10,068	\$909	\$14,499
Holman, David C	Chief Administration Officer/Secretary	\$1,383	\$3,800	\$680	\$5,863
Van Beek, Troy P	Enterprise Chief Financial Officer/Treasurer	\$1,645	\$3,672	\$361	\$5,678
DeSantis, Anthony	Chief Product Partner Officer	\$1,415	\$3,705	\$269	\$5,390
Wright, Benjamin P	SVP, Chief Underwriting Officer	\$961	\$2,405	\$172	\$3,538
Graham, David A	Chief Investment Officer	\$1,438	\$1,924	\$359	\$3,721
McDonnell, John	SVP, Partner Distribution	\$2,604	\$7,902	\$487	\$10,994
Tjugum, Steven R	Former Chief Underwriting Officer	\$1,204	\$1,706	\$736	\$3,647
Burke, Bradley D	Chief Technology Officer	\$586	\$758	\$333	\$1,678
Schweitzer, Tracy L	Chief Transformation Officer	\$1,337	\$1,675	\$508	\$3,520
Susan Anderson	Chief Compliance Officer (EX)	\$944	\$2,440	\$113	\$3,496
Cuffie, Sheldon I	Chief Information Officer	\$609	\$818	\$92	\$1,519
Constien, Timothy D	Chief Claims Officer	\$1,498	\$1,799	\$741	\$4,038
Hyman, Timothy T	Chief Underwriting Officer	\$964	\$1,439	\$216	\$2,619
Rupert, Julie A	Agency CIO	\$474	\$596	\$94	\$1,164
Preston, Jeffrey N	Reinsurance Vice President	\$1,015	\$1,268	\$209	\$2,492
Knight, Matthew	VP, Contact Center Shared Services	\$2,326	\$4,289	\$632	\$7,246
Koenig, Brenda L	Small Commercial Partnership Executive	\$963	\$1,352	\$92	\$2,408
Kittoe, Jan A	VP, Employee Experience	\$948	\$1,104	\$228	\$2,279
Sjoberg, Heidi	VP, Underwriting & Product	\$691	\$1,158	\$119	\$1,968
Grasee, Kari E	VP, Controller	\$940	\$1,048	\$112	\$2,099
Joos, Micah	Enterprise Platforms Vice President	\$395	\$521	\$50	\$967
Brugger, Jennifer L	EIT Strategy & Transformation Officer	\$903	\$1,035	\$150	\$2,088
Spencer, Eric L	Enterprise Claims Adjusting Services Vice President	\$1,201	\$1,535	\$285	\$3,021
Buchheim, James S	Former Community and Social Impact Officer	\$835	\$944	\$244	\$2,022
Cruz, Justin B	AVP, Product Design & Development	\$1,957	\$2,099	\$200	\$4,256
Osman, Darryl	VP, Product Operations	\$695	\$987	\$128	\$1,809
Desai, Neal	VP, Partnership Distribution (EX)	\$1,984	\$3,253	\$426	\$5,663
Tolefree, Bryce H	Litigation Vice President	\$786	\$715	\$326	\$1,827
Pinzon, Cesar A	VP, Sales Strategy & Support	\$814	\$763	\$196	\$1,773
Montano, Ferdinando	VP, Financial Planning & Analysis - Direct	\$1,700	\$2,240	\$247	\$4,187
Sun, Mingju	VP, Data Engineering & Enablement	\$377	\$305	\$102	\$784
Steinman, Michael	VP, Product Development	\$651	\$701	\$102	\$1,493
Whipple, Tyler A	Customer Insights Analytics & Technology Vice President	\$704	\$750	\$143	\$1,597
Rustler, Michelle	Internal Audit Vice President	\$704	\$730	\$118	\$1,557
Files, Crystal	Enterprise Marketing Solutions VP	\$727	\$611	\$118	\$1,532
Caya, Nichole L	Chief of Staff	\$676	\$638	\$205	\$1,543
Powell, Lauren K	VP, Governance & Licensing	\$717	\$628	\$107	\$1,481
Schelthelm, Rick R	VP, Enterprise Finance	\$757	\$352	\$305	\$1,440
Irey, Grady Russel	UBI & Product Innovation Vice President	\$1,541	\$1,103	\$303	\$2,938
Mayrl, Matthew	VP, Strategy Performance & Partnerships	\$744	\$1,103	\$294	\$2,958
Reynolds, Jerome	VP, Enterprise Claims Operations	\$372	\$197	\$63 \$362	\$632
Morrison, Matthew Scott	Enterprise Claims Adjusting Services CFR Vice President	\$1,079	\$490		\$1,932
Kamal, Yasir	VP, TA, Technology, Analytics and Ops	\$700	\$455	\$171	\$1,326

Wiegand, Jeffrey J	AVP, Protective Services	\$674	\$466	\$154	\$1,294
Parker, Anna	Business HR VP	\$686	\$469	\$113	\$1,267
Pasqualucci, Christine	VP, Business Program Mgmt	\$6,090	\$4,084	\$1,004	\$11,178
Drevs, Jennifer L	VP, National Markets	\$6,022	\$3,892	\$1,214	\$11,127
Moe, Allison Lynn	VP, Product Line Performance	\$1,503	\$148	\$530	\$2,181
Heerde, Greg	Chief Risk Officer	\$493	\$0	\$525	\$1,018

				All Other	
Name	Principal Position	Salary	Bonus	Compensation	TOTAL
Christine M. Cumming	Retired First Vice President and COO, Federal Reserve Bank of New York	\$664	\$0	\$0	\$664
Londa J. Dewey	CEO, QTI Group	\$664	\$0	\$0	\$664
Fabian Fondriest	Retired CEO, Homesite Group Incorporated	\$603	\$0	\$0	\$603
Leslie Ann Howard	Retired President and CEO, United Way of Dane County	\$603	\$0	\$0	\$603
Idalene F. Kesner	Dean Emeritus, Indiana University Kelley School of Business	\$664	\$0	\$0	\$664
Rakesh Khurana	Danoff Dean, Harvard College	\$603	\$0	\$0	\$603
Michael M. Knetter	President & CEO, University of Wisconsin Foundation	\$676	\$0	\$0	\$676
Tonie Leatherberry	Former Deloitte Partner and CEO, Amplify Advisors, LLC	\$603	\$0	\$0	\$603
Rosa G. Rios	Former United States Treasurer, CEO, Red River Associates	\$603	\$0	\$0	\$603
Paul S. Shain	Executive Chair, Singlewire Board of Directors	\$700	\$0	\$0	\$700
Thomas M. Tefft	Former Executive, Medtronic, Inc.	\$676	\$0	\$0	\$676
Scott Wrobbel	Retired Central Region Market Leader and Milwaukee Managing Partner, Deloitte	\$603	\$0	\$0	\$603
Thomas J. Zimbrick	CEO, Zimbrick, Inc.	\$603	\$0	\$0	\$603

			All Other	
Name	Salary	Bonus	Compensation	TOTAL
A. Officers	\$77,085	\$122,670	\$22,754	\$222,509
B. Directors	\$8,263	\$0	\$0	\$8,263



SUPPLEMENT FOR THE YEAR 2023 OF THE AMERICAN FAMILY CONNECT INSURANCE COMPANY

SUPPLEMENTAL COMPENSATION EXHIBIT

For the Year Ended December 31, 2023 (To be filed by March 1) PART 1 - INTERROGATORIES

1.	Is the reporting insurer a member of a group of insurers or other holding company system? If yes, do the amounts below represent 1) total gross compensation earned for each individual by or on behalf of all companies which are part of the group: Yes []; or 2) allocation to each insurer: Yes [X].	Yes [X] No []
2.	Did any person while an officer, director, or trustee of the reporting entity receive directly or indirectly, during the period covered by this statement any commission on the business transactions of the reporting entity?	Yes [] No [X]
3.	Except for retirement plans generally applicable to its staff employees, has the reporting entity any agreement with any person, other than contracts with its agents for the payment of commissions whereby it agrees that for any service rendered or to be rendered, that he/she shall receive directly or indirectly, any salary, compensation or emolument that will extend beyond the period of 12 months from the date of the agreement?	Yes [X] No []



SUPPLEMENT FOR THE YEAR 2023 OF THE AMERICAN FAMILY CONNECT INSURANCE COMPANY

	1	2	T 2 - OFFICE 3	4	5	6	7	8	9	10
	Name and Principal Position	Year	Salary	Bonus	Stock Awards	Option Awards	Sign-on Payments	Severance Payments	All Other Compensation	Totals
	Current:									
1.	Salzwedel, Jack C., Executive Chair	2023	2,444							14,23
	Salzwedel, Jack C., Executive Chair	2022								
	Salzwedel, Jack C., Executive Chair	2021								
	Current:									
2.	Van Beek, Troy P., Enterprise Chief Financial Officer/Treasurer	2023	1,645							5,67
	Van Beek, Troy P., Enterprise Chief Financial Officer/Treasurer	2022								
	Van Beek, Troy P., Enterprise Chief Financial Officer/Treasurer	2021								
3.	Westrate, William B., CEO and Chair Elect	2023	2,683						653	11,90
	Westrate, William B., CEO and Chair Elect	2022								
	Westrate, William B., CEO and Chair Elect	2021								
4.	Scavongelli, Anthony, Former Enterprise Chief Partnership Officer	2023	1,440	6,029					441	7,91
	Scavongelli, Anthony, Former Enterprise Chief Partnership Officer	2022								
	Scavongelli, Anthony, Former Enterprise Chief Partnership Officer	2021								
5.	Strategy & Technology Officer	2023	807	1,808					692	
	Settel, Peter B., Enterprise Chief Strategy & Technology Officer	2022								
	Settel, Peter B., Enterprise Chief Strategy & Technology Officer	2021								
6.	Yancy, Telisa L., Enterprise President	2023	2,008	4,558					479	7,04
	Yancy, Telisa L., Enterprise President									
	Yancy, Telisa L., Enterprise President	2021								
7.	Stauffacher, Jessica J., Chief People Officer	2023	1,826	4,618					250	6,69
	Stauffacher, Jessica J., Chief People Officer	2022								
	Stauffacher, Jessica J., Chief People Officer	2021								
8.	Kelly, Daniel J., Former Enterprise Chief Underwriting Officer	2023	1,916	3,643					802	6,36
	Kelly, Daniel J., Former Enterprise Chief Underwriting Officer	2022								
	Kelly, Daniel J., Former Enterprise Chief Underwriting Officer	2021								
9.	Administration Officer/Secretary	2023	1,383						680	5,86
	Holman, David C., Former Chief Administration Officer/Secretary	2022								
	Holman, David C., Former Chief Administration Officer/Secretary	2021								
10.	& Homesite President	2023	3,523	10,068					909	14,5
	Lorion, Michael, American Family Direct & Homesite President	2022								
	Lorion, Michael, American Family Direct & Homesite President	2021								

PART 3 - DIRECTOR COMPENSATION

1	Paid	d or Deferred for	Services as Dire	ector	6	7
	2	3	4	5	All Other	
					Compensation	
Name and Principal Position or Occupation and	Direct	Stock	Option		Paid or	
Company (if Outside Director)	Compensation	Awards	Awards	Other	Deferred	Totals
Christine M. Cumming, Retired First Vice President and COO, Federal						
Reserve Bank of New York	664					
Londa J. Dewey, CEO, QTI Group	664					664
Fabian Fondriest, Retired CEO, Homesite Group Incorporated	603					603



SUPPLEMENT FOR THE YEAR 2023 OF THE AMERICAN FAMILY CONNECT INSURANCE COMPANY PART 3 - DIRECTOR COMPENSATION

1	Paid	d or Deferred for	6	7					
	2	3	4	5	All Other				
					Compensation				
Name and Principal Position or Occupation and	Direct	Stock	Option		Paid or				
Company (if Outside Director)	Compensation	Awards	Awards	Other	Deferred	Totals			
Leslie Ann Howard, Retired President and CEO, United Way of Dane County	603					603			
Idalene F. Kesner, Dean Emeritus, Indiana University Kelley School of									
Business	664					664			
Rakesh Khurana, Danoff Dean, Harvard College	603					603			
Michael M. Knetter, President & CEO, University of Wisconsin Foundation	676					676			
Tonie Leatherberry, Former Deloitte Partner and CEO, Amplify Advisors, LLC						603			
Rosa G. Rios, Former United States Treasurer, CEO, Red River Associates	603					603			
Paul S. Shain, Executive Chair, Singlewire Board of Directors	700					700			
Thomas M. Tefft, Former Executive, Medtronic, Inc	676					676			
Scott Wrobbel, Retired Central Region Market Leader and Milwaukee Managing									
Partner, Deloitte	603					603			
Thomas J. Zimbrick, CEO,	603					603			

Provide a narrative description of any material factors necessary to gain an understanding of the information disclosed in the tables. Beginning in 2023, consistent with our transition to an enterprise operating model, officer and employee compensation for executives with enterprise-wide accountability was allocated across affiliated reporting entities. Disclosed 2022 and 2021 amounts for such executives remain as originally allocated and reported and, as such, may not be comparable to 2023 amounts. In 2023, the top ten most highly compensated individuals presented was based on total compensation at the insurance group level.

