

NAAFA,

Some of my current clients received a letter from the University of Wisconsin Alum Association (see copy attached) about a special discount available if they have American Family Insurance and are an alumn. My clients had called me about this discount but I told them that I didn't recall any discount available for this. They sent me a copy of the letter. I've attached a copy of the letter.

I decided to call the number on the letter to see what this was all about. The rep on the phone advised that he had to re-quote both my home and auto insurance in order to get this discount. I told the rep that I had an agent and would contact him about this discount. He advised me that the only way to get the discount would be to have my policies rewritten through AMFAM Connect.

Basically, AMFAM Connect is re-writing current American Family business back into American Family. One last thing, the rep for AMFAM Connect advised that they have different rates than normal agents do. Can you imagine how many members of the alumni association there are getting these letters? Another way for AMFAM to get the agent out of the picture.

**[Scroll down to see the AM Fam U of Wi Connect letter]**



American Family Insurance is the  
Official Insurance Partner of the  
Wisconsin Alumni Association.  
Call 1-844-342-1232 to save.

As University of Wisconsin alumni, we *live for the next big thing*. Fearlessness and tenacity are part of our DNA. We revel in new possibilities and constantly strive to build our dreams. That's why I'm especially pleased to bring you a new benefit that can help secure what you work so hard for.

**As a UW-Madison graduate, you'll automatically receive 5% off both auto and home insurance from American Family Insurance | connect. Plus, through other discount options, you may also qualify for savings of up to 40%.** American Family Insurance is the Official Insurance Partner of the Wisconsin Alumni Association. Established by a fellow Badger 89 years ago, they share many of the same core values as we do. And they have generously committed 40 million dollars over the next 10 years to support our beloved university in areas including research and scholarships.

I hope you'll take advantage of this special alumni benefit. It's a great opportunity to protect what matters most and enjoy significant savings. Whatever your next big thing is, as always, your fellow Badgers will be rooting for you.

On, Wisconsin!

Paula Bonner MS'78  
President and Chief Alumni Officer  
Wisconsin Alumni Association

**P.S. Automatically get 5% off both auto and home insurance. Plus, you may qualify for additional discounts of up to 40%. Don't wait. Visit [www.amfam.com/uwmadison](http://www.amfam.com/uwmadison) or call 1-844-342-1232 today.**



| connect



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