

Dear NAAFA,

I was shocked recently when I learned that AMFAM was sponsoring advertisements on MTV's The Ruins. http://www.mtv.com/shows/rwrr_challenge/the_ruins/series.jhtml and <http://amfam.mtv.com/> Is this the type of show a "family" oriented insurance company should endorse?

I was always told that the reason AMFAM never had a celebrity to endorse their products was that they didn't want to be associated with a celebrity when they did something stupid. Where did that AMFAM go?

I'm embarrassed!