

AGENTS, DO YOU WANT TO LET AMFAM OWN YOUR NAME???

NAAFA,

This is a serious thing of owning our names. AFMIC is going to own our names.

This is where the association needs to help us all out. I'm not sure how, but perhaps with some legal help as a group. Individually, they will squash us.

Thanks,
(Name withheld)

Feb. 18, 2009

Agents will have a decision to make about their personalized Web addresses

District sales managers:

Because of service issues and conflicts over ownership rights with our current vendor, agents with domain names (www.johndoe.com) that expire between now and July, 2010 will have two options the next time they renew their domain names.

- **Option 1:** Agents may renew their existing domain name for \$136.57 for three years. **This will permanently transfer ownership to American Family** and future renewals will be at a more reasonable cost. **I**
- **Option 2:** Agents may purchase a new domain through our new vendor for \$22.47 for three years. We've been using this vendor for more than a year and have a good working relationship with them. **This will also be a permanent transfer of ownership to American Family.**

We're in the process of notifying agents about this change as their decision may impact their future advertising. If they do choose to buy a new domain, they'll need to update their advertising accordingly.

Thanks in advance for your support.

Dawn Mortimer, Web experience manager, ext. 31053