

Dear NAAFA,

I read the AmFam CEO salaries and bonuses, comparing the 2009 with the 2008 CEO salaries as you got them listed on your website. I am so disgusted that AmFam's upper management and board felt justified in taking such big increases. I just read a article in the Milwaukee Business Journal that says top officers of most public held companies in Wisconsin took much lower bonuses in 2009 than in 2008. What's with our leaders? Here's the link so you can read it yourself.

<http://milwaukee.bizjournals.com/milwaukee/stories/2009/04/27/story1.html>

We all know that agents salaries have gone down. We all know AmFam is losing customers like crazy. Why do top brass at AmFam feel they are justified in doubling their bonuses (as in the case of Dave and Jack)? Their bonuses can't be based on how good they're running this company. If it weren't for the fact that we didn't have as many storms in 2009 and because the stock market went up in 2009, AmFam would be a reall mess. And believe me 2010 could just prove to be the mess I'm talking about.

Do these so-called leaders in Madison think that because AmFam is not a publicly held stock company that no one's going to know? Get real. We're not as dumb as you think.

I for one am going to tell every one of my policyholders about this. This is their money these guys are throwing away. **I WANT TO URGE EVERY AGENT TO TELL THEIR INSUREDS ABOUT THE SELFISHNESS GOING ON HERE.** What can they do? They can write letters to the AmFam board of directors. They can write to their newspapers. And they can even write to Dave and Jack although I don't think it'd make any difference cause it looks like they don't have a conscisnce.

Thanks for letting me sound off. And I think its sick I can't sign my name, but I'm just as scared as the rest of you.

Just surviving.